THE SUFFOLK SHOW 2027

UNDER 15s GO FREE

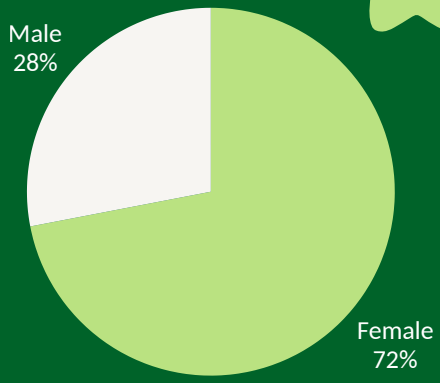
2 JUNE & 3 JUNE

TRADE STAND BROCHURE

GENERAL INFORMATION & BY-LAWS

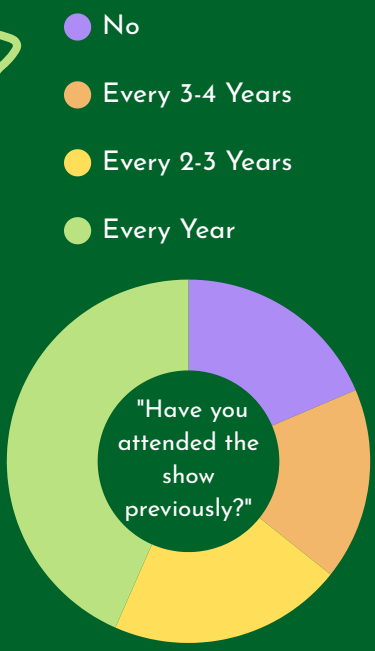


VISITOR PROFILE





Average Rating



£51
Average spend per person

+6 HRS
52% of visitors spend more than 6 hours at the show

56%
Of visitors spend between £100 and £500

46%
Of visitors purchase clothes, shoes, accessorties

30%
Of visitors purchased items for home and garden

79%
Of visitors purchased food and drink

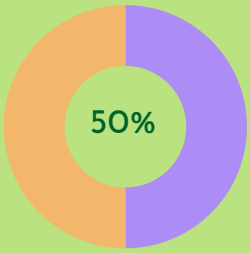
43%
Of visitors purchased food and drink to take home

WHERE VISITORS COME FROM

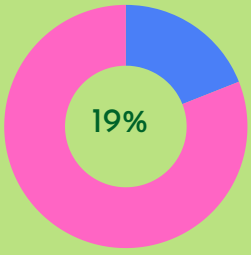
- **SUFFOLK SHOW**
- **22%** IPSWICH
- **68%** UP TO 1 HOUR DRIVE TIME
- **10%** MORE THAN 1 HOUR DRIVE TIME

SOCIO-ECONOMIC GRADE

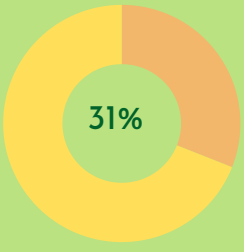
AB



C1



C2D



SUFFOLK AGRICULTURAL ASSOCIATION

FOUNDED 1831



The Suffolk Show, run by a registered charity, Suffolk Agricultural Association (SAA), is regarded as one of the finest county shows in the country. Held over two days at Trinity Park, Ipswich, the Show attracts an average of 86,000 visitors, 850 tradestands and 2,500 livestock and equine entries from across the country.

Wednesday 2 June & Thursday 3 June 2027

The Suffolk Show helps raise funds to support the Suffolk Agricultural Association's charitable purpose.

@suffolkshow

The Suffolk Agricultural Association

suffolkshow

@thesuffolkshow



ALL APPLICATIONS & CORRESPONDENCE TO BE ADDRESSED TO:

PAULA SLATER

SUFFOLK SHOW TRADE & LOGISTICS MANAGER

TEL: 01473 707114

EMAIL: paula.slater@suffolkshow.co.uk



BACS PAYMENT DETAILS

Name: Suffolk Agricultural Association
Sort code: 20-44-51
Account No: 10865311
BarclaysBank

Suffolk Agricultural Association, Trinity Park, Felixstowe Road, Ipswich, Suffolk, IP3 8UH
www.suffolkshow.co.uk



Registered Office as above. Company Limited by Guarantee 1775897. Registered Charity 288595.

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1. BOOKING A TRADESTAND





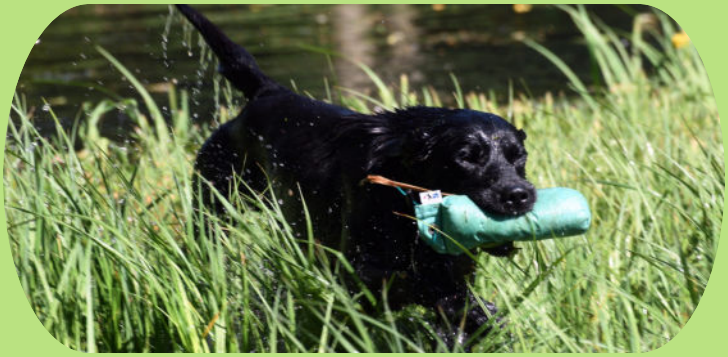
1A. TRADE DESCRIPTION & RATES

Returning Exhibitors
Stand space will be emailed with a link to your online booking form. Previous exhibitors have the first opportunity to take the same site again, unless the area is being redesigned. Any relevant exhibitors will be informed and given a priority relocation in due course.

Once invited, those exhibitors wishing to accept this offer must complete the online booking form and confirm with full payment to the Association as soon as possible and not later than 1 November. After that date, unreserved sites will be offered to exhibitors wishing to change their position and then to new applicants. Exhibitors wishing to change their position must complete the Change Request on the online booking form and make the relevant payment, stating their request asap.

The Association will look into all written requests; however, it may not always be possible to accommodate the change, and a full refund would be offered in January, if we are unable to provide an alternative location.





New Exhibitors
All previous exhibitors have the first opportunity of taking their same site again, therefore the Association operates a waiting system for all new exhibitors. Before completing the application form, make sure you thoroughly read the By-Laws and General Information; by ticking the agreement on the online booking form, you are confirming your acceptance of the conditions as outlined in the By-Laws of the Association.

If you wish to apply for stand space, please fill in your online application form and submit together with the requested photo and promotional material. When confirming your stand size request, please look for the applicable depth price and multiply this figure by the number of metres of frontage required for your site (this price is for the two days in total), please allow space around your marquee or trailer.

Please note that the Association cannot guarantee sites to all those companies who apply and sites are allocated between January and March, depending on sites available. All applications will be acknowledged upon receipt. The Association sends further information to those who have been successful.

Existing exhibitors will be issued with a booking reference number on the online booking form. This is not the stand number. Stand numbers are issued once the current year's show plan is finalised in April each year. Please use your grid reference to find your general location.
Ensure that all staff setting up your stand are aware of the new Stand Number, which will be issued early April and that they are not using the Booking Number. Stands erected on the incorrect site will be asked to move immediately.
Closing date for returning exhibitors' space applications will be 1 November (including those who are requesting a change).

1B. CHOOSING YOUR STAND

Area of Showground, Depth (m), & Price per meter frontage



A. Agricultural Machinery Area

For the exhibition of agricultural machinery and implements only. Available in open ground space in depths of 10 metres and 18 metres.

10m £57.00
18m £70.00
+VAT per metre of frontage

Agricultural Machinery facing the Grand Ring or on Flower Show Avenue

18m £121.00 +VAT per metre of frontage

Passes: 2 complimentary exhibitor passes will be issued per 3 metre stand, then one extra pass for each extra 3 metres frontage and 1 complimentary car pass per stand.

A FIXED PREMIUM IS PAYABLE FOR CORNER SITES OF £145.83+ VAT



C. Allied Agricultural Area

For the exhibition of agri-related organisations, including horticultural seeds, fertilisers, feedstuffs, forestry, stabling/horseboxes, agricultural merchants, equine & dog village, buildings and charities.

7m £70.00
10m £90.00
18m £102.00
+VAT per metre of frontage

Passes: 2 complimentary exhibitor passes will be issued per 3 metre stand, then one extra pass for each extra 3 metres frontage and 1 complimentary car pass per stand.

A FIXED PREMIUM IS PAYABLE FOR CORNER SITES OF £145.83+ VAT



B. Commercial Trading Area

For general traders, displaying or making direct sales to the public at the show.

7m £135.00
10m £150.00
15m £210.00
18m £225.00
+VAT per metre of frontage

Commercial Trading on Flower Show Avenue, Members' retail area or facing the Grand Ring

10m £236.00
18m £320.00
+VAT per metre of frontage

Passes: 2 complimentary exhibitor passes will be issued per 3 metre stand, then one extra pass for each extra 3 metres frontage and 1 complimentary car pass per stand.

A FIXED PREMIUM IS PAYABLE FOR CORNER SITES OF £145.83+ VAT



D. Motor & Marine Vehicles

For the exhibition of motor vehicles, motorbikes and boats.

10m £147.00
18m £215.00
+VAT per metre of frontage

Passes: 2 complimentary exhibitor passes will be issued per 3 metre stand, then one extra pass for each extra 3 metres frontage and 1 complimentary car pass per stand.

A FIXED PREMIUM IS PAYABLE FOR CORNER SITES OF £145.83+ VAT



E. Food Hall

3 metre (minimum) frontage with 1 metre increments and static 3 metre depth, within the Food Hall marque, on grass. please provide your own gazebo to help define your trade stand.

Option A: £255.00 +VAT p.m of frontage

Option B: £164.00 +VAT p.m of frontage
(local & regional Producers)

Option C: £115.00 +VAT p.m of frontage
(Local Producers within Suffolk, with under 25K profit per year - please submit proof of qualification with your application)

Passes: 1 complimentary exhibitor pass per 1.5m of frontage and 1 complimentary car pass per stand. i.e. 5m = 3 passes, 6m = 4 passes, and so on.

A forward parking pass for Food Hall Tradestand Vehicles (FHTSV) is given as a complimentary with every stand. Additional FHTSV passes can be purchased at £25.00 per pass (these are limited).

Important Food Hall Exhibitor Regulations
The Food Hall is for exhibitors to retail food and drink. No cooking allowed inside the marquee. All food for immediate consumption will come under catering pricing and will be placed in catering areas. Every exhibitor must provide their own facilities to comply with food hygiene standards. Officers from the Local Authority will require confirmation that you comply with relevant regulations and best practice, including Food Safety Management Systems and Trading Standards. The preparation of samples by using a small griddle or hot plate is permitted in the Food Hall providing it is solely for free tasters. Exhibitors are only permitted to promote their goods within the area of their stand. Any decision of the Show executive or the stewards is final.

A FIXED PREMIUM IS PAYABLE FOR CORNER SITES OF £145.83+ VAT



F. Catering Plots

Please contact paula.slater@suffolkshow.co.uk for a separate Catering Application Form.

A fixed non-returnable deposit will be set based on the predicted income and location on our showground.

Subsequently, the commission will be calculated on the total income (net of VAT) for the two days. Please provide the total income at the close of the show or within 24 hours. Till reads may also be required sporadically during the show for auditing. Commission rates are 23% for catering/bars and 25% for confectionery. The non-returnable deposit will be taken into account when the final commission is calculated.

A FIXED PREMIUM IS PAYABLE FOR CORNER SITES OF £145.83+ VAT



G. Suffolk Show Craft Tent

The Suffolk Show Craft Tent on Grand Ring Avenue will showcase local craft stalls from ceramics, fine art, photography, jewellery, furniture and more; all lovingly crafted. Sold as a 8ft x 6ft, 14ft x 6ft or a 20ft x 6ft stand. On grass within a Craft Tent. Price is for a pitch only. The craft tent a covered marquee with a grass floor. Each space will have no division, so this must be considered when booking your stand. Your own gazebo may be used to define your space.

8ft £288.00 14ft £405.00 20ft £550.00 +VAT per metre of frontage

Passes: 2 x complimentary exhibitor passes per bay booked and 1 complimentary exhibitor car pass per stand.

1C. MARQUEE IN BUSINESS & RETAIL AREAS

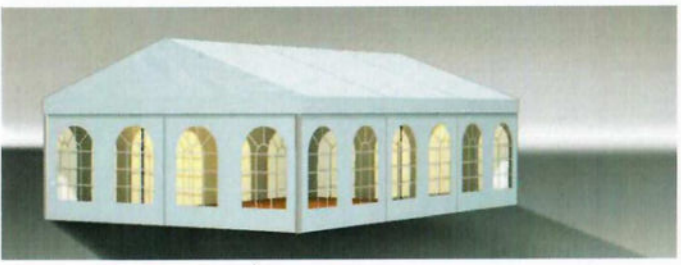
Temporary marquee structures are divided into bays, all with outside-facing frontage, canvas roof, back and sides. All on Grass. Bays are 3m frontage x 6m depth.

OPTIONAL EXTRAS:
Electric - Twin 13amp Socket - £160 inc vat
Flooring - 3m x 6m - £148 inc vat
Carpet - 3m x 6m - £168.00 inc vat (colour of your choice).

OPTION A: £666.00 +VAT per bay
OPTION B: Fifth Avenue (fashion Retail) on grass with a pink carpet **£687.00** +VAT per bay
OPTION C: Lifestyle Avenue (interiors/ Homes) on grass with a gold carpet **£687.00**+VAT per bay
OPTION D: Local Exhibitor (this rate applies to all exhibitors within IP postcodes) on grass **£525.00** +VAT per bay
OPTION E: Regional Exhibitor (this rate applies to all exhibitors within Suffolk, Norfolk & Essex) on grass **£628.00** +VAT per bay
OPTION F: For exhibitors who provide a rural working demonstration on their stand alongside their products (if applicable). Shedding as on grass **£420.00** +VAT per bay
OPTION G: Near members' Ringside Club. Bays are 3m frontage x 9m depth. Floor, electric, and carpet included. **£1800.00** +VAT per 3m x 9m bay



PASSES: 2 complimentary exhibitor passes will be issued per 3m of frontage and 1 complimentary car pass.

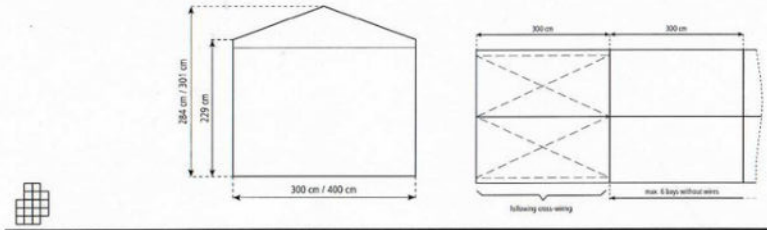


PARTY TENT

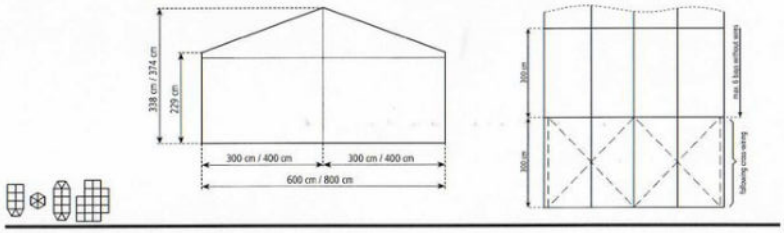
STANDARD VERSION

Span	300 cm	400 cm	600 cm	800 cm	900 cm	1.000 cm
Side height	229 cm	229 cm	229 cm	229 cm	229 cm	229 cm
Ridge height	284 cm	301 cm	338 cm	374 cm	392 cm	411 cm
Roof pitch	20°	20°	20°	20°	20°	20°
Bay distance / grid	300 cm	300 cm	300 cm	300 cm	300 cm	300 cm
Longest component	350 cm	430 cm	350 cm	430 cm	490 cm	540 cm
Main profile	81 x 48 x 3 mm or optional 94 x 48 x 3 mm				94 x 48 x 3 mm	
Gable column	0	0	1	1	2	2
Corner connections	Stem bolts					
Min. setup length					600 cm 1.200 cm with portals	
Max. setup length	Expandable with the grid					
Max. wind speed according to EN					80 km/h	
Special design	• Elimination of anchoring by the installation of a steel-aluminum floor with ballast or use of the compact floor or of the use of the cassette floor with ballast • Elimination of the side bandage scissors through the installation of portals					
Further extension possibilities	Economy extension		Hexagonal with intermediate fields single and on both sides Tents of Mega series		Octagonal with intermediate fields single and on both sides Tents of Mega series	
Fußboden	• Wood floor with timber or steel-aluminum substructure • Cassette floor • Compact floor					
Tarpaulin	PVDF-coated tarpaulin, according to DIN 18204					

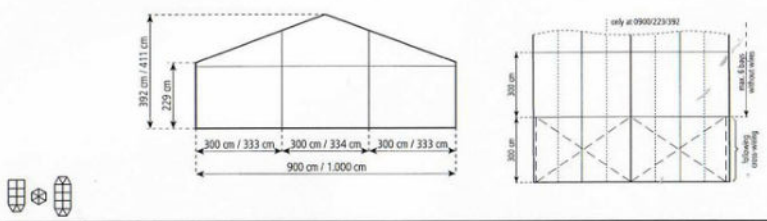
300/229/284 & 400/229/301



600/229/338 & 800/229/374



900/229/392 & 1.000/229/411



QUESTIONS AND COMMENTS

We have provided you with a summary of the main data and measurements of our standard constructions. No guarantee can be made for the accuracy of the information given. We cannot be held liable for printing or spelling errors. We would be happy to meet with you personally to help you find the perfect accommodation to match your requirements. If you have any questions on further measurements, specialist constructions, extensions or remodeling, or if you require further technical data, the team will be happy to help.



2. TRADESTAND SET UP INFORMATION

Show open to the public:

07:00 - 19.30 Wednesday
07:00 - 18:00 Thursday

Tradestands open to the public:

08.30 - 18.00 Each day





2A. BOOKING FORM INFORMATION

All confirmed stands must return their online booking form, which must be signed/ticked by the exhibitor or their representative, such signature being acceptance of the Rules and By–Laws of the Association (email confirmation is acceptable for previous years' exhibitors and is a binding agreement). The right is reserved by the Association to decline or cancel any application or booking and to restrict the number of tradestands, notwithstanding acceptance of any payment and without being requested to state any reason for doing so.

The allotments of space will be left to the Association, although exhibitors' preferences will be met as far as possible. Upon receipt of the tradestand booking form by the Association, the exhibitor has entered a contract to take tradestand space. The exhibitor is obliged to pay all outstanding monies, whether or not an invoice has been issued, by the due date.

Late payments will be liable to a 10% increase.
An exhibitor shall not sublet or share part of the space allotted to them.

2B. SHOW OPENING TIMES

You can set up on any day from 24 May. Tradestands must be in place by 20.00 on Tuesday, 1 June. We respectfully ask stand holders to cooperate; failure to do so may result in being excluded from future shows.
Security presence at Gate 1 from Monday, 24 May, from 09.00 to 21.00 daily until Monday 7 June, at 09.00 for breakdown. Work on tradestand sites may commence in May by prior arrangement, but once the stand is set up, the stand holder will be responsible for the grass cutting on their stand.

Tradestand Vehicle Passes

- Tradestand Vehicle Passes (TSV) are available for the Show at a cost of £20.00 per pass.
- Pre/Post Tradestand Vehicle Passes are available at NO cost before and after show days.

Contact Numbers

- **Telehandler**: 07738717999
- **Electric**: 01728 688444

Stand Markers

- Stand holders must avoid intruding on neighboring stands or blocking pathways.
- Each stand will be numbered and aligned with directional arrows.
- Exhibits must remain within designated site dimensions, including trailers and related structures.
- Align your marquee with the front of your stand markers.
- Consult your contractor for accurate measurements when renting structures, as items like baseplates may extend beyond specified dimensions, requiring additional frontage.

Exhibitor Catering

Meals and hot/cold drinks will be available on Tuesday 1 June in the Stockmen's from 13.00 through to Thursday afternoon. On Show days, exhibitors (badge holders only) are invited to make full use of the Members' Marquee where coffee and tea will be available from 09.00, bar/buffet from 10.30 and lunch, with a choice of main courses, from 11.30 – 14.30. Light Catering is also available at the Flower Tent from Tuesday to Thursday afternoon. Grid Reference U2.

2C. CLOSING DATES TO NOTE

- **1 November** - Tradestand entries for returning exhibitors
- **1 March** - Business description for Show Catelogue
- **2 April** - Tradestand map and number issued. Electric and water orders Risk Assessments
- **2 April** - Tradestand number confirmation issued
- **15 April** - Final date for ordering tickets via the online booking form
- **3 May** - Tradestand tickets issued
- **24 May** - Earliest access for setting up your stand (06.00-21.00)
- **7 June** - Security leaves site at 09.00
- **11 June** - Latest time for clear down is 17.00

2D. KEY INFORMATION WHEN ATTENDING THE SHOW IS AS FOLLOWS:

All vehicle passes must be completed and on display upon arrival at the showground and displayed thereafter.

- ✔ Setting up must be completed by no later than 20.00 on Tuesday 1 June.
- ✔ No on-showground vehicle movement is allowed between 07.30 and 19.00
- ✔ No generators are allowed to be used on the showground or in car parks at any time.
- ✔ On site vehicle keys must be kept separate from the vehicle when stationary.
- ✔ No vehicle is permitted to move when leaving the Show on Thursday until after 19.00. Please submit any requests for an earlier movement time to the Tradestand Manager.

2E. DISMANTLING EXHIBITS

Dismantling of tradestands and exhibits may commence from 19.00 on the last day of the Show. Vehicles forming part of a tradestand will not be permitted to leave their stand before this time. Any vehicles attempting to leave their stand or move off Trinity Park before 19.00 will be stopped by the Stewards or Security Staff and only be allowed to proceed once the Association's Health & Safety Advisor has signalled that it is safe to do so.

Open Ground Exhibitors must remove all their equipment within 7 days of the Show, and any exhibitor who breaks the soil for the purpose of any exhibit must restore the same.
Any equipment/items left on site after this date will be charged £100+VAT per week for each following week or part of, after this period.

Food Hall, Suffolk Skills, Retail and Business Avenues – Exhibitors must adhere to the deadline for dismantling their stand, as outlined in the details provided with the tickets. This may be as early as the close of the show on Thursday. Please ask if you have any queries.

A holding area is provided for vehicles sent to collect dismantled exhibits. They must not arrive before 18.00 and only at Gate 1. Access to Trinity Park is then gained after 19.00 on Thursday, 3 June 2027. Gate 10 will also be opened at the close of the Show (i.e., 19.00 on Thursday) for those exhibitors who wish to bring a vehicle in to dismantle their stand.

Please note that anyone caught dismantling their stand and leaving their site before the close of the Show will not be invited back to exhibit the following year.

2F. GRASS CUTTING

Grass on tradestand sites will be mown up until the week before the Show or until your stand has been set up, weather permitting and if access for tractor-drawn mowing machinery is unobstructed.
However, for the last few weeks before the Show, exhibitors must accept that the responsibility for grass maintenance passes to the stand holder once the stand is occupied.

2G. PARCEL DELIVERY

The Association will accept delivery of small parcels at Gate 1, between 09.00 and 17.00 on Show days only. Goods will be signed for as unchecked and stored within the security gate entrance porta cabin until collected by your tradestand. All details of the delivery must be given to
the Tradestand Office with prior notice to the Show. Any parcel attempted to be delivered without permission will not be accepted.
Prior to the Show you must be available to collect and sign for your goods on your stand. The Association will not accept responsibility of any items delivered prior to the Show within it's office or on the site.









2H. PREPARATION OF SITES

Your 2027 stand number will be issued in April.
Please keep to the Avenues whilst driving around the showground and do not drive on other people's stands. Any extra helpers to your stand should park their car in the VP car park (via Gate 1) and walk to their stand, and must be off-site before show days. Alternatively, please share transport.
A site services plan is available from the Tradestand Office and must be seen prior to any ground work commencing.
Site frontages will be marked with two wooden pegs. The tradestand number will be marked on one of the pegs by the Association during May. Individual exhibitors should check the measurements and the exact nature of their stand space.
Stand holders must not encroach on adjoining stands or obstruct avenues when erecting their stands, nor during the time the Show is open.
You must ensure that the whole of your exhibit and associated structures and parts, such as marquees and especially trailers, ropes, tow bars, pegs and plates, are within the measurements of your site and do not extend beyond the boundaries in any way. Please check with your contractor when hiring structures, such as marquees, for exact measurements, as items such as base plates will normally extend beyond the measurements of a specified marquee (i.e., a 6m marquee will be roughly 6.3m with base plates and would need a minimum 7m frontage to accommodate it. If there is any doubt regarding the location or size of your site, please check with the Show Office before work commences.
Preparation work on tradestand spaces may commence from Monday, 24 May, or earlier by arrangement, but equipment left on tradestand areas remains at the sole risk of the exhibitor. Due to the risk of hitting underlying cables or pipe work, any exhibitor wishing to bore or dig a hole of any depth on their stand must scan the area for cables.

Please seek the permission of the Association before the commencement of any work. If you have not sought a permit, you will be liable for any associated costs for damage.
Exhibitors are responsible for the control of their contractors and must supply their contractors with the site services plan.

Exhibitors will be held responsible for the adequate fencing off of all exhibits and erections (including tent pegs) dangerous to show visitors.
All mechanical and hydraulic devices must be guarded and safely secured.
Stands must be completely ready by the evening prior to the Show and no vehicles be left on or near the stand on Show days unless they form an integral part of the exhibit. Vehicles will not be admitted to Trinity Park after 22.00 the evening before the Show opens without a Show Day tradestand Vehicle Pass.
Note: Pre/Post Tradestand Vehicle Passes are available at no cost prior to show days. Please apply to the Tradestand Office for extra passes.

2I. SECURITY

Although the Association will make every effort to ensure security, including gate control and 24-hour foot patrols. Exhibitors' property is left entirely at their own risk, and exhibitors are advised that anything of value which can easily be stolen should be secured or removed overnight and not left unattended even after the Show. All exhibitors must have their own insurance cover.

Security guards arrive on site the week prior to the Show. At this point, all gates are closed except Gate 1, and this will be open and guarded at the times stated below (NB 24hr CCTV cameras are also in operation): Gate 1 is open from Monday, 24 May (06.00) to Monday, 7 June 2027 (09.00).



2J. TRADESTAND BUSINESS DESCRIPTION

The exhibitor's name and stand number will be entered in the Show Catalogue and on the website. This information will be published under a numerical list of stand holders in one of the Show publications. The Association accepts no responsibility for any misprinted information.
Please update your 2027 business description or changes to your previous description by changing the description on the online booking form to ensure accurate representation of your company/ organisation in the Show Catalogue and on our website no later than 1 March, to guarantee insertion in the Show Catalogue.
Please include your web address, telephone number, email and a business description (30 words maximum). Please note that if your description exceeds 30 words, we reserve the right to edit it at our discretion) and indicate which of the following categories your organisation falls into:
Agricultural, Business & Media, Charity, Community & Health, Craft Tent, Education & Environmental, Equine & Animal, Food & Drink, Heritage Crafts, Horticulture, Home & Interiors, Other, Retail, Motor & Marine & Tourism & Leisure.

3. TRADESTAND EXTRAS

3A. CARAVAN PASS

There are a limited number of places on the Association's Caravan Site, situated on the Bucklesham Road, opposite Trinity Park, for the duration of the Show.
Caravan Pass **£60.00**
Caravans must be on site by 21.00 on Tuesday, 1 June.
All caravans are to be removed by the following weekend. Facilities available: tap and chemical disposal point (toilets are by Gate 3; showers are available within the toilet block by Gate 3 or in the Trinity Rooms).

3B. ELECTRICITY

Applications must be made directly to the Association, using the online booking form. Please note that all electricity orders placed after the end of March will be subject to a 25% surcharge for late booking, and it may not be possible to accommodate all late requests. If a specific position is required for multiple supplies, please contact our supplier directly.
A single-phase or three-phase electricity supply is available; details are on the application form.
The use of any electrical supply for which you have not paid the appropriate charge is strictly prohibited.
Wiring beyond the switch fuse is the exhibitor's responsibility. For connection and testing, exhibitors are requested to make arrangements directly with the Association's electrical contractor.
The Association will not be responsible for any power failures, however caused, although every effort will be made by its contractors to ensure supplies are maintained to the exhibitor. Supplies will be available to use on Tuesday before the show.

Twin plug socket order ceeform socket and lead



Ceeform socket



Trade Exhibitors are not permitted to use any type of generators.
NOTE: For all queries, please call the Electricity on 07711 248085.

All Areas Single Phase 230v supply (VAT included)

£260.00 - Max Load 5kw supply with a 3 pin 16amp Ceeform Socket
£290.00 - Max Load 8kw supply with a 3 pin 32amp Ceeform Socket
£360.00 - Max Load 15kw supply with a 3 pin 63amp Ceeform Socket
£30.00 - Twin 13amp 2 metre lead for a 3 pin 16amp - Ceeform Socket
Note: a Ceeform 3pin socket is not a domestic plug socket.
The twin 13amp 2 metre lead is a domestic socket



All Areas Three Phase 400v supply (VAT included)

£430.00 - Max Load 15kw terminating with a 5 pin 63amp Ceeform Socket
£520.00 - Max Load up to 45kw supplies
Quote to be supplied on request

In addition to the supplies listed above, the following options are also available in the areas specified;
Food Hall, Equine shedding & Rural Skills ONLY
Please note: this limited supply can only be provided where supplies are grouped together. Your stand may therefore be moved.
£160.00 - Max Load 750W with 3pin 3amp fuse on a ring main
Note: for use with fridge (300W), laptop or lamp. Not for kettle, boiler, and coffee machine use.

Service Area Food Hall Car Park ONLY
£187.00 - Single Phase 2300V Supply. Max load 5kw supply with a 3 pin 16amp socket



3C. STAND HOLDERS' VEHICLES

- Motor cars, lorries, coaches, motorcycles and bicycles admitted will be left along with their contents entirely at the owner's risk.
- Stand holders will be held responsible for proper use of exhibitor badges, tickets and car park passes; these are for the bona fide employees of the exhibitor or his caterer.
- One complimentary car park pass will be issued per tradestand; additional exhibitor car passes for the forward parking areas, valid for both days, may be purchased via the online booking form before 15 April.

Vehicle Passes and Car Parking:

Set up & Breakdown Vehicle Passes

The pre-show set-up and breakdown passes are available via your online booking form. They are free of charge. They are for tradestands to allow smooth access on pre-show and post-show days. Pre-show access is via Gate 1 only. **They do not allow show day parking**. On show days, you will need to use the Foxhall (Blue/Gate 5) or Bucklesham (Red/Gate 10) car parks (unless you have a TSV pass (see below). They must be displayed on the car's windscreen with the contact details filled in. They can be used any day before the show from **Monday 24 May**, but are enforced on Tuesday, 1 June. Please use the one-way route map for set-up and breakdown. Pre-show, all tradestands showing passes will be pushed up to the top gate entrance by the Military zone, GRID REF D4 and exit is via the same route.

Tradestand Vehicle Passes (TSV)

The TSV passes are available to book via your online booking form. They are **£20.00** and are for tradestands wishing to have access to the showground on show days to get to your stand prior to 7.30 am and 7.00 pm. There is no movement at any other time during show days.
There is a TSV car park based at GRID REF V10 via the one-way system. This means you can park internally to avoid show traffic. They also allow forward parking in the Foxhall (Blue/Gate 5) or Bucklesham (Red/Gate 10) car parks only. BUT NOT in Gate 1 (VP) nor the Equine and Livestock car parks. They must be displayed in the windscreen of the car with the contact details filled in. They can also be used as a set-up and breakdown pass and on show days. Movement restrictions are enforced on Wednesday, 2 & Thursday, 3 June. Follow the one-way route map for set-up on Tuesday, 1 June, and Wednesday before 7.30 am. All tradestands showing passes will be pushed up to the top gate entrance by the Military zone. Entry access tickets will be required to gain entry on Show days.

Foodhall Vehicle passes

These are for Foodhall stall holders or Cookery Theatre only and are limited to 1 x complimentary per stand. Follow the signs to Gate 1. The entrance is at Grid reference C12. Extras cost £25.00

Public Car passes

These are not required as there is free parking in Foxhall (Blue/Gate 5) or Bucklesham (Red/Gate 10) car parks on show days. Follow the signs to Public parking.

Exhibitor Car passes

These allow forward parking in Foxhall (Blue/Gate 5) or Bucklesham (Red/Gate 10) car parks on show days and cost £10.00. Forward Parking is not guaranteed after 10.00. Follow the signs to public parking.

Static Vehicle Pass

These are required for any vehicle within the show ground. These vehicles will remain static for the duration of the show, within your tradestand space. Contact the Tradestand office to book.

General

- The Association reserves the right to restrict the number of passes issued.
- Each person in the vehicle must have an admission badge or pay the admission charge to gain entry to Trinity Park.
- Vehicles will not be admitted to Trinity Park after 22.00 on the evening before the Show opens without a Show Day Tradestand Vehicle pass (TSV).
- Vehicles with a TSV pass may park internally in the Tradestand Vehicle Car Park.
- Exhibitors are advised to check their route maps and to follow signs, using the appropriate car parks. Only those exhibitors who are Vice Presidents will be issued a "VP" pass for use within the Vice Presidents' car parks. All other exhibitors should use the Bucklesham (Gate 10), Foxhall (Gate 5) car parks.
- **Motor vehicles must not be left on stand spaces unless they form an integral part of the exhibit.**
- If any unauthorised vehicle is found on or near a stand after 08.00 on Show days, the exhibitor will be asked to move it by the Tradestand Stewards. Failure to comply will result in the removal of the vehicle at the exhibitor's expense.
- Service vans and lorries must be placed in the vehicle parks provided before 08.00 and remain there until 19.00 on Show days.
- On Show days, exhibitors requiring refreshment supplies and/or stock to be delivered to their stands must arrange for such deliveries to be completed before 08.00; these vehicles will require a Show Days TSV.

FREE - Public Car Park
£20.00 - Show Day Tradestand Vehicle Pass (TSV)
FREE - Set up & breakdown Tradestand Vehicle Passes (not for use on show days)
£10.00 - Additional Exhibitor Forward Car Parking Pass



3D. TICKETS & PASSES

Admission Passes will not be required prior to the Show. Additional Exhibitor Badges (for representatives and catering staff) valid both days of the Show, may be purchased and can be ordered on the 'Tradestand Booking Form' before 15 April. After that date, please email the tradestand office with your order. Once your order is processed, please arrange to collect, or an additional postage fee may be required.

All tickets/passes are non-refundable, and no refunds or replacements will be given in respect of any lost, forgotten or unused car passes, admission passes or member/guest badges. It is the responsibility of the person booking the stand to distribute tickets/passes to their staff.

Additional Pre-Show Ticket Prices

Exhibitors will be sent two complimentary exhibitor badges for the first 3m then one for each additional complete 3m frontage of space hired, unless otherwise stated. Such badges will be valid for both days of the Show.
The Association will continue to offer exhibitors (2 days) the benefits of the Members' Ringside Club. An exhibitor tie-on badge will be necessary to gain admission.
Additional exhibitor badges (for representatives and catering staff), valid both days of the Show may be purchased and can be ordered on the Tradestand online form.
£23.00 – Exhibtior Pass (1 person/ 1 day)
£42.00 – Exhibitor Pass (1 person/ 2 days)
£38.00 – Single Day Adult Admission Pass
£33.00 – Senior Citizen Admission Pass (65+)
£15.00 – Young Person Admission Pass (15–18)

*Prices pre May 3

3E. WATER

Water standpipes can be provided to most sites. Standpipes will be placed along the back line of the stand space. If a specific position is required for the pipe, exhibitors are asked to draw a diagram of the stand, together with measurements, and email it to the Tradestand Office. A water supply can also be connected to a sink unit, if provided by the exhibitor and in place by Thursday, 27 May.

Exhibitors who have tanks for water storage may request that the Association fill them as necessary.
The Association will not be responsible for any water failures, however caused, although every effort will be made by the contractors to ensure supplies are as required by the exhibitor.

Exhibitors must provide their own above-ground soakaways, but must check with our Estate Manager before doing so and ensure all Health and Safety issues are covered within their Risk Assessment.

(VAT INCLUDED)
£155.00 - Standpipe Connection
£210.00 - Connection to a sink unit (sink unit to be provided by exhibitor)
£70.00 - Additional Connection



3F. WIFI, PDQ MACHINES & ADDITIONAL WIRELESS POLICY

At the Suffolk Show, the SAA will strive to make the best wireless network resources available to exhibitors throughout the show.
In order to provide the most robust wireless service possible, SAA has some special policies in place. **SAA must control** the entire 2.4GHz and 5GHz bands (2.412GHz to 2.484GHz and 5.15GHz to 5.75GHz) within the showground. This has important implications for exhibitors and attendees, they **may not** operate their own IEEE 802.11 (a,b,g,n or other standard) wireless Ethernet access points anywhere within the showground, including within their own stands.

SAA reserves the right to deny or remove access to any system in violation of the SAA acceptable usage policy and to anyone who uses multicast applications or harms the network in any way, intended or unintended, via computer virus, excessive bandwidth consumption or similar misuse.

EXHIBITOR WIFI PACKAGES

- **ENHANCED WIFI**- FREE if booked and paid before 1st November, £42 inc VAT after the 1st November
  - Offering access @4Mb/sec, adequate for video streaming
  - Password protected with one mac address per voucher.
- **PRIVATE WIFI**- £655 inc VAT for 10 users @10Mb/sec
  - 5Ghz wireless access point in your marquee on your own SSID for 10 clients (Additional users at £20 pp)
- **ADDITIONAL/INCREASED REQUIRMENTS**
  - Please contact paula.slater@suffolkshow.co.uk *Please book your Wi-fi via your online booking form*

3G. ADVERTISEMENT OPPORTUNITIES

ADVERTISING IN THE SHOW CATALOGUE

Advertise in the Show Catalogue to reach a targeted audience of Agricultural and Equine communities.

BANNER ADVERTISING

Banner advertising is a great way to raise your profile and promote your brand. Banner space is available in all the Show's entertainment rings and strategic points around the showground.
Prices stated are for banners measuring 3000mm x 610mm.
The Association will be responsible for fixing the banner to a position within the ring fencing. Advertisers will be expected to deliver their banners to the Show Office 7 days before the show and to collect their banners within 7 days after the show. The Association does not accept any responsibility for banners lost or damaged over the Show period. Banners will be displayed from midday on Tuesday, 1 June 2027 and throughout the Show.
Banners must be delivered before Friday 21 May.

Cost per Banner (INC VAT)
£400.00 - Grand Ring
£300.00 - Presidents Ring/ Trinity Ring
£180.00 - Working Hunter Ring/ Bucklesham/ Nacton/ Foxhall/ Levington Rings

For Banners and advertising, contact Paula.slater@suffolkshow.co.uk
Visit our website www.suffolkshow.co.uk for further information and to download the banner booking form.







3H. SPONSORSHIP OPPORTUNTIES

Around 120 companies sponsor the Suffolk Show each year, providing opportunities to reach their target markets and position themselves by sponsoring a particular aspect of the Show. These range from special features which can include technical exhibits providing education for both farmers and the general public, to ring events/displays or livestock classes.
A wide range of sponsorship opportunities is available throughout the Show, which can be tailored to meet individual requirements.

The benefit packages include:

- ✓ Branding in key areas across the showground
- ✓ Banner opportunities in high visibility sites
- ✓ Opportunities to attend the President's reception
- ✓ Access to the Ringside Sponsors' Lounge
- ✓ Opportunities to invite guests for lunch in the Sponsors' Lounge
- ✓ Prize giving and photo opportunities
- ✓ Acknowledgements in the prize schedule, catalogue, show guide and on the website

TARGETED SPONSORSHIP OPPORTUNITIES

The diversity of exhibits and displays at the Suffolk Show provides an unrivalled opportunity for organisations to support relevant industries and specific target audiences. Examples of highly popular areas to sponsor include equine classes, livestock classes and feature areas such as Equine Village, Fifth Avenue, Flower and Garden Show, Countryside and Wildlife areas, Suffolk Skills Zone and Farm Discovery Zone. Sponsorship packages start at £600.

For further information about any of our sponsorship and marketing, please get in touch with Helen.Fomenko@sufolkshow.co.uk

3I. MEMBERSHIP 26/27

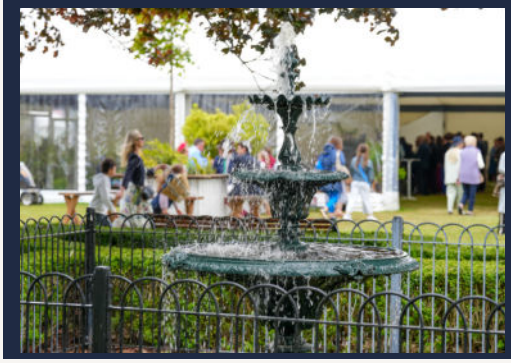
All exhibitors are invited to become a member of the Suffolk Agricultural Association. Our subscriptions run from the 1 October to 30 September. Your membership supports our year-round educational initiatives we deliver to primary and secondary schools in Suffolk.
On top of tickets to the Suffolk Show, your membership also enjoys a number of benefits and discounts from our own events and partners.

SUFFOLK AGRICULTURAL ASSOCIATION
FOUNDED 1831

SAA MEMBERSHIP OPTIONS:

	Adult (26+)	Associate (18-25)	Young Farmer (18-30)	Vice President (18+)
*Prices pre 30 November	£123	£47	£47	£298
*Prices post 30 November	£127	£48	£48	£308

Additional guest tickets and packages are available at www.suffolkshow.co.uk







3J. EDUCATION

The Suffolk Show helps raise funds to support the Suffolk Agricultural Association's charitable purpose.

We organise as a charity different educational events all centred around food, farming and the countryside.

- Tractors into Schools
- Learn about Livestock
- School Farm and Country Fair
- Food and Farming Student Day
- Outreach Farm Visits
- Agricultural Apprentice of the Year
- Allied Apprentice of the Year
- Rising Star Award
- Suffolk Farming School of the Year
- Show Gardens Competition

If you would like to get involved with any of our educational initative please contact our **Education Manager**
Hannah.Wood@suffolkshow.co.uk













4. BY-LAWS & HEALTH & SAFETY

4A. ALCOHOL

Exhibitors are responsible for ensuring that no alcoholic liquor is obtained from their stand by children or young persons. Challenge 25 is required. The SAA has a premises license for some areas of Trinity Park. Exhibitors may be required to apply for a TENS. Please contact the Tradestand Office for advice at least 3 months before the Show.

4B. HEALTH AND SAFETY POLICY

All exhibitors, contractors, societies and other persons on Association property must comply with the Association's Health and Safety Policy and all relevant health and safety legislation. Exhibitors are responsible for ensuring compliance by their employees and contractors. Evidence must be available to demonstrate that marquees, tents and other temporary structures have been erected safely, and exhibitors must be able to contact their contractors in an emergency. These requirements may be enforced by Local Authority inspectors.

4C. FIRE PRECAUTIONS

Exhibitors must complete a suitable and sufficient fire risk assessment for their exhibit and implement any control measures identified. Appropriate fire-fighting equipment must be provided and maintained throughout the Show, with equipment selected to address the specific fire risks present and meeting the relevant British Standards. Emergency exits in marquees, tents, caravans and similar structures must be clearly identified and kept unobstructed at all times. Exhibitors are responsible for ensuring compliance with the Association's Health and Safety Policy and all relevant legislation.



4D. FOOD HYGIENE

Responsibility and full compliance with statutory regulations is required. Please refer to the Food Standards Agency's *Safer Food, Better Business (SFBB)* guidance for exhibitors. Further advice and information on food safety and associated legislation can be obtained from the Food and Safety Team at East Suffolk Council,
East Suffolk House, Station Road, Melton, Woodbridge, Suffolk IP12 1RT.



4E. HEALTH AND SAFETY RISK ASSESSMENT

All exhibitors must complete a suitable and sufficient Health and Safety Risk Assessment covering the erection, operation and dismantling of their stand. A copy must be uploaded as part of the online booking process by 26 March and retained on the stand throughout the Show, together with any supporting documentation, training records and certificates relevant to the activities being undertaken.
Exhibitors are responsible for ensuring their stand is designed, erected, operated and dismantled safely. Where construction activities fall within the scope of the Construction (Design and Management) Regulations 2015 (CDM 2015), stand organisers remain responsible for meeting their duties under the regulations, including the appointment and management of competent contractors where required.
Additional requirements apply where livestock or birds form part of an exhibit, and separate guidance will be provided on request.

Stand Risk Assessments and Safe Systems of Work need to be held on each stand with the competent person(s) listed available on the stand at all times.

Guidelines for Tradestand Exhibitors:
All exhibitors must prepare suitable and sufficient risk assessments in accordance with HSE guidance and best practice.
Assessments must cover the erection, operation and dismantling of the tradestand.
A fire risk assessment must also be completed to comply with the Regulatory Reform (Fire Safety) Order 2005, identifying fire hazards and the measures in place to prevent fire and ensure safe evacuation.
Completed assessments must be submitted as part of the booking process and a copy retained on the stand throughout the Show. Tickets will not be issued until the required documentation has been received.





4F. INSURANCE

All exhibitors must hold valid Public Liability Insurance with a minimum indemnity limit of £5 million and, where required by legislation, Employers' Liability Insurance. Exhibitors must also ensure they have any additional insurance necessary to cover the risks associated with their activities, equipment, employees and contractors. Copies of all relevant insurance certificates must be provided to the Association upon request and before access to the Showground is granted.
Overall, these amendments would simplify the wording, improve consistency, remove potentially ambiguous references, and align the requirements more closely with current health and safety and fire safety legislation.



4G. LIVESTOCK/ BIRDS ON TRADESTANDS

The Tradestand Office must be notified in writing of any livestock that will be brought into Trinity Park for exhibition on a stand. All animals must be accompanied by the appropriate DEFRA movement permit and are subject to movement restrictions. No livestock will be allowed to move within the Tradestand Exhibition Area between 07.30 and 19.00, access to and from this area can be gained outside these hours.

The selling of animals or birds at the show is strictly prohibited.

Veterinary officers

During Show opening hours, the Duty Veterinary Officer will be contactable via the Show Office. Overnight, contact should be made either via the Vet Centre (grid reference K13) or via Security at the Main Entrance.

4H. MEDICAL FACILITIES

Medical services will be provided at the Showground during the Show's opening hours.

For out-of-hours services, please telephone 111 for medical advice and 999 for emergencies.

The Trinity Park postcode is IP3 8UH.

4I. TELEPHONE/ ISDN

For the installation/applications of a temporary telephone/ ISDN line applications should be made direct through British Telecom Services by dialling 0800 400400 (Select option 1, then option 2 to speak with an advisor) or through your service provider if different.

5. BY-LAWS & HEALTH & SAFETY

5A. ADVERTISING

The use of loudspeakers, the selling of articles by auction, the flying of drones, balloons or kites, and the use of aircraft or captive balloons for advertising in the proximity of Trinity Park is strictly forbidden, due to the potential danger to livestock/public. Exhibitors are not permitted to issue or sell inflated balloons.
Exhibitors are not permitted to run raffles, games of chance, or draws, except by special permission of the Association. No person shall fix notices or placards or canvas Show visitors in any part of Trinity Park or car parks other than within their own stand space or with the Association's permission.

5B. CANCELLATION

Any exhibitor wishing to cancel the contract should give the earliest possible written notice to the Tradestand Office. No entry fees, deposits, outstanding or paid, can be returned without authority from the Association. Generally, the Association use the following guidelines; however, each case will have to be assessed individually. If a cancellation occurs prior to 1 March, a penalty charge of 25% plus VAT will be incurred. AFTER 1 MARCH, NO REFUND WILL BE GIVEN. The Association reserves the right to occupy or re-let any site in respect of which notice is given.

5C. CLIENT CREDIT ASSESSMENT

The Client acknowledges and agrees that Suffolk Agricultural Association reserves the right to share information with its credit assessment partner to conduct a credit check, identity verification or financial assessment on the Client before entering into this agreement and at any time during the
term of the contract. This assessment may include obtaining information from credit reference agencies or other relevant sources. The Client consents to the collection and use of such information for the purpose of evaluating financial stability and creditworthiness. Any adverse findings may result in revised payment terms or termination of the agreement at the sole discretion of Suffolk Agricultural Association.

5D. CONDUCT OF EXHIBITOR

Exhibitors will be held responsible for the conduct of their staff at the show. The Association reserves the right to expel from Trinity Park anyone displaying aggressive, threatening or unsociable behaviour.



5E. DATA PROTECTION

The Association and all tradestand exhibitors must adhere to GDPR national guidelines.

5F. DISABILITY DISCRIMINATION

Under the Disability Discrimination Act 1195, everyone has the right to have access to your stand. Should you have any queries regarding this, please contact the Disability Rights Commission for advice on 0845 622 633 or email enquiry@drcgb.org.

5G. DISCLAIMER OF LIABILITY

The Association reserves to its Trustee Board the sole right to postpone, cancel, abandon or curtail the Show. Where such a decision arises from directives, happenings or circumstances outside the control of the Association, it shall not create liability to claim for loss or damages, nor for the refund of any fees or charges paid.

The Association, its officers or employees will not be responsible for or accountable to any person whatsoever for any damage or loss to their property of any person whatsoever or for any accident or injury fatal or otherwise or for any disease, damage or loss that may occur to any person excepting only death or personal injury arising directly from the negligence of the Association, its Trustee Board, officers or employees, whilst upon Trinity Park or whilst entering or leaving the same. Excepting only the case of death or personal injury arising directly from the negligence of the Association, its officers or employees, the said Association, its officers or employees will not be responsible under any circumstances whatsoever for any accident, loss or damage that may occur to or be caused by any animal, article or vehicle exhibited or brought onto Trinity Park.

Save as aforesaid, each exhibitor or competitor shall be held solely responsible for any accident, loss, injury or damage that may occur to or be caused by any animal, article or property exhibited or brought onto Trinity Park or car parks by the exhibitor or competitor, and that exhibitor or competitor shall indemnify the Association against any damages or claims whatsoever and any legal proceedings arising. Exhibitors shall be held liable for the behaviour and for any misconduct or negligence of their employees, volunteers or contractors.

The Association shall not be liable for any loss of income or damage arising from any error in the appointment of space or for any encroachment by an exhibitor on the space apportioned to another. No refunds will be issued after 1 March each year.

5H. GREEN POLICY

Exhibitors are required to maintain their stand space and the surrounding area in a clean and hygienic condition.

Please place litter outside your tradestand last thing each evening for collection by the cleaning contractors.

On closure of the Show and after dismantling their stand, exhibitors are asked to collect up and place all rubbish in the bins provided. Please place all flat-packed cardboard outside your stand.

Exhibitors are required to ensure the removal of all refuse and litter from tradestand sites, giving special attention to glass, bottle tops, nails, cable ties and wire, and also paper left inside marquees. In the event of failing to clear and restore a site, the Association will undertake the work and charge it to the exhibitor concerned.

5I. HOSPITALITY

Exhibitors are permitted to provide hospitality on their stands for their customers free of charge. The only exception to this is organisations with a membership that will be allowed to make a charge, but this is subject to an annual written application to the Association beforehand. The charge will then be subject to a commission.

5J. INTERPRETATION OF BY-LAWS

The Association reserves to itself by its Trustee Board, the sole and absolute right to interpret these or any other prescribed conditions and regulations and arbitrarily to settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of or connected with or incidental to the Show. Also, to refuse and to cancel any entries, and relax any conditions or regulations as the Association may deem expedient.

5K. LOUDSPEAKERS AND NOISE

Written permission is required for anyone planning to use audio equipment (including disco music) on their stand. Any exhibitor that causes annoyance to neighbouring exhibitors or to the public with smoke, noise or smell from their stand will be asked to stop the activity. The Senior Tradestand Steward's decision is final and is empowered to enforce a ban for the duration of the show.

5L. TOUTING FOR TRADE

It shall be a condition of admittance to Trinity Park that **no person shall ply for or solicit trade with visitors to the Show** in any other capacity deemed by the Association's officers to cause annoyance. The Association reserves the right to expel from Trinity Park, without repayment of the admission charge, anyone who infringes this By-Law.



5M. TWO-WAY RADIOS

Exhibitors wishing to use two-way radios during the show will be required to notify the Tradestand Office prior to the show. The Association reserves the right to restrict the number of frequencies and the power of the equipment.

5N. VAT

The Association reserves the right to change VAT quoted on all application forms in line with any budget amendments.

5O. VIOLATION OF BY-LAWS

If it shall be proved to the satisfaction of the Trustee Board that an exhibitor or applicant has attempted to impose on the Association or has attempted to obtain a prize or premium by any unfair means, he/she shall forfeit any prize or prizes which may have been awarded and shall be removed from the Association's land immediately and shall thenceforth be prohibited from exhibiting.








for treatment?

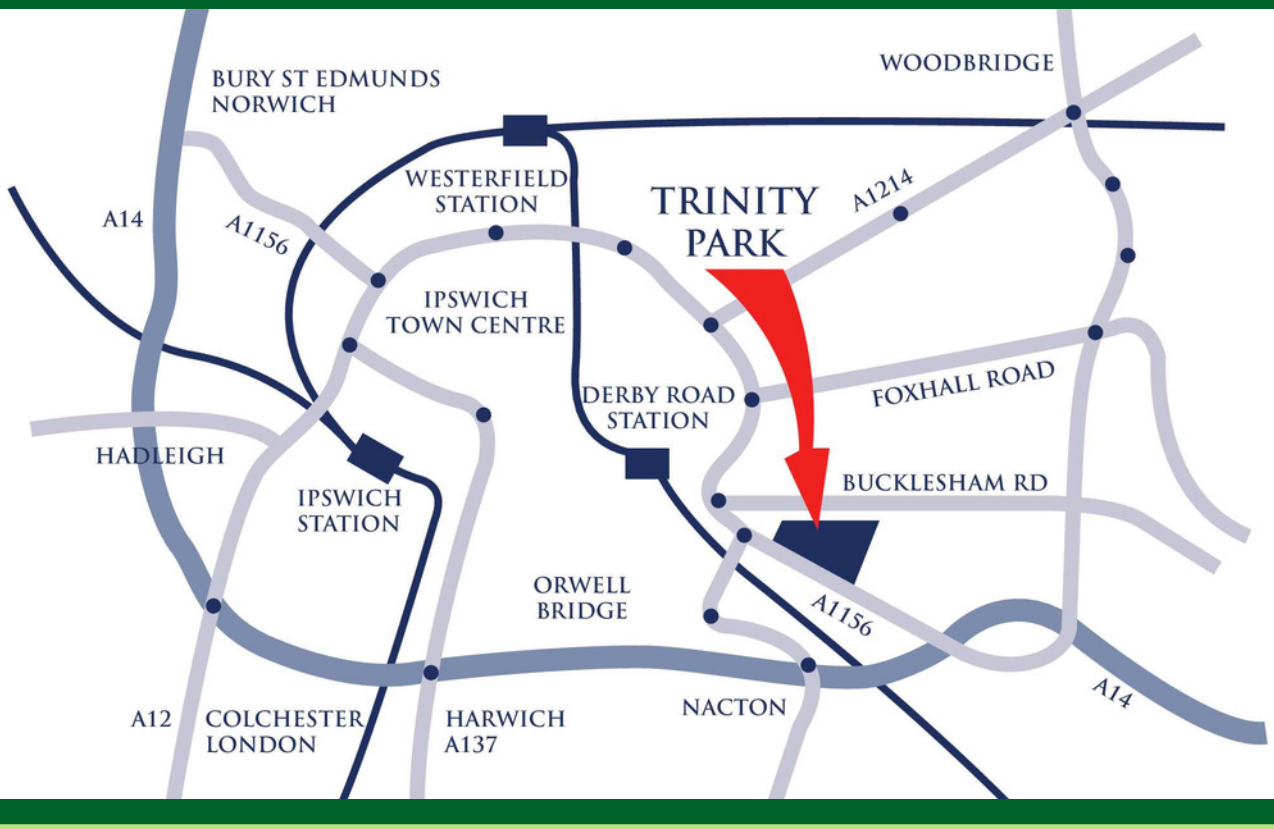

WAFFLE BALLS
WAFFLE BALLS
Good News Stand
SUFFOLK RAM CATERING
WATER BALLS
Water Balls • Water Balls • Water Balls • Water Balls


Ship Pale Ale.




RED POLL CATERING
HOT TUBS

DIRECTIONS TO THE SHOWGROUND



How to Find Us

The Suffolk Show is conveniently located off the A14 on the outskirts of Ipswich.

BY ROAD

1. From the West: The Midlands A14. Take the first exit after the Orwell Bridge signposted Nacton and Ransomes Europark. Follow signs for the A1156 and Trinity Park.
2. From the East: Felixstowe A14. Take the exit signposted Bucklesham, Levington and Woodbridge. Follow signs for the A1156 and Trinity Park.
3. From the South: London, Chelmsford and Colchester. The A12 is a major route for those travelling from the South, where it meets the A14 follow signs to Felixstowe and exit as instructed for travelling from the West.
4. From the North: Great Yarmouth A12. Exit at the Seven Hills roundabout,and follow signs for Ipswich East, A1156 and Trinity Park.

BY BUS

For further information regarding bus services to Trinity Park, please contact Ipswich Buses on 01473 344 800

BY RAIL

Trinity Park is just 5 miles from Ipswich Railway Station. This line links directly to London Liverpool Street, and the journey takes approximately one hour and fifteen minutes. At the station, there is a taxi rank and a bus stop.

TRADESTAND COMPETITIONS

Judging will take place on the first day of the show. All tradestands are automatically entered. Stads must be ready and open to the public by 08.30 am when judging commences on Wednesday, 2 June 2027

2026 WINNERS



CLASS 1
For the Best Agricultural Dealer's or Contractor's Stand Exhibiting Machinery or Implements
The Perpetual Challenge Cup, presented by Potters Ltd



CLASS 2 **WITHAM GROUP**
For the Best Allied to Agricultural Stand
The Perpetual Challenge Cup, presented by the Suffolk County Branch of the National Farmers Union



COES & GOLDING
CLASS 3
For the Best Commercial Tradestand
The Sir Roland Burke Perpetual Challenge Cup



CLASS 4 **BINDER**
For the Best Stand Making Use of Floral Decorations on a Tradetsand Exhibit
The Perpetual Challenge Cup



TAWNEY OWL WOOD
CLASS 5
For the Best Stand within the Craft Marquees
The Suffolk ACRE Perpetual Challenge Cup, presented by Suffolk ACRE (Reserve)



CLASS 6 **BRIDGE CLASSIC CARS**
For the Best Motor Vehicle Stand
The Perpetual Challenge Cup, presented by Armstrong Publicity Ltd

NEW FOR 2027

CLASS 7
For the Best Stand in Fashion and Lifestyle
A trophy will be awarded

FIRST PLACE
PRIZE
£100



EASTERN EDUCATION GROUP

CLASS 8

For the Best Stand Representing Education

The Russell Foulds Perpetual Memorial Trophy



HILLFARM OILS

CLASS 9

For the Best Exhibit in Food Retail (Foodhall)

The perpetual Challenge Cup, presented by Lady Phyllis MacRae, represented in 2011 for the Best Stand in Food Retail



ROLFES OF WALSHAM

CLASS 10

For the Best Exhibit in Catering Retail

The Perpetual Challenge Cup, presented in 2018 by Bee Kemball, Honorary Show Director



SUFFOLK RECYCLES

CLASS 11

For the Best Stand Representing the Environment and/ or Countryside

The Perpetual Trophy, presented by Ken Steward of Cockfield



HOSPLANT

CLASS 12

For the Best Stand Displaying Construction Machinery

The Taylor Perpetual Challenge Trophy



WITHAM GROUP

SPECIAL CLASS

For the Best Stand in the Show

The George Thurlow Centenary Perpetual Challenge Salver, presented by Thurlow Nunn & Sons Ltd

The Highfield Event Group Ltd

Marquee Hire & Event Management





01473 707119

www.trinityparkevents.co.uk

Trinity Park Events, Felixstowe Rd, Ipswich IP3 8UH



SUFFOLK AGRICULTURAL ASSOCIATION
FOUNDED 1831

SURVEY SOLUTIONS

The Suffolk Show raises funds to support the SAA's charitable purpose. Charity number 288595



THE SUFFOLK SHOW 2026

- Accessibility Viewing
- Catering & Bars
- First Aid & Ambulance
- Information & EADT Goodie Bag Stand
- WC Toilets
- Water Tap & Dog Watering Point

Yellow Zone

- Adnams Food & Drink Experience
- Agriculture
- Aspall & ICE Cookery Theatre
- EEG Suffolk Skills
- EEG Tech Zone
- Foodhall Catering
- Military

Blue Zone

- Farm4Future
- Giant Tortoise
- Glasswells Flower & Garden Experience
- Honey Tent
- Horticulture
- Poultry
- Rabbits
- Red Poll Catering
- SPS Sports Village

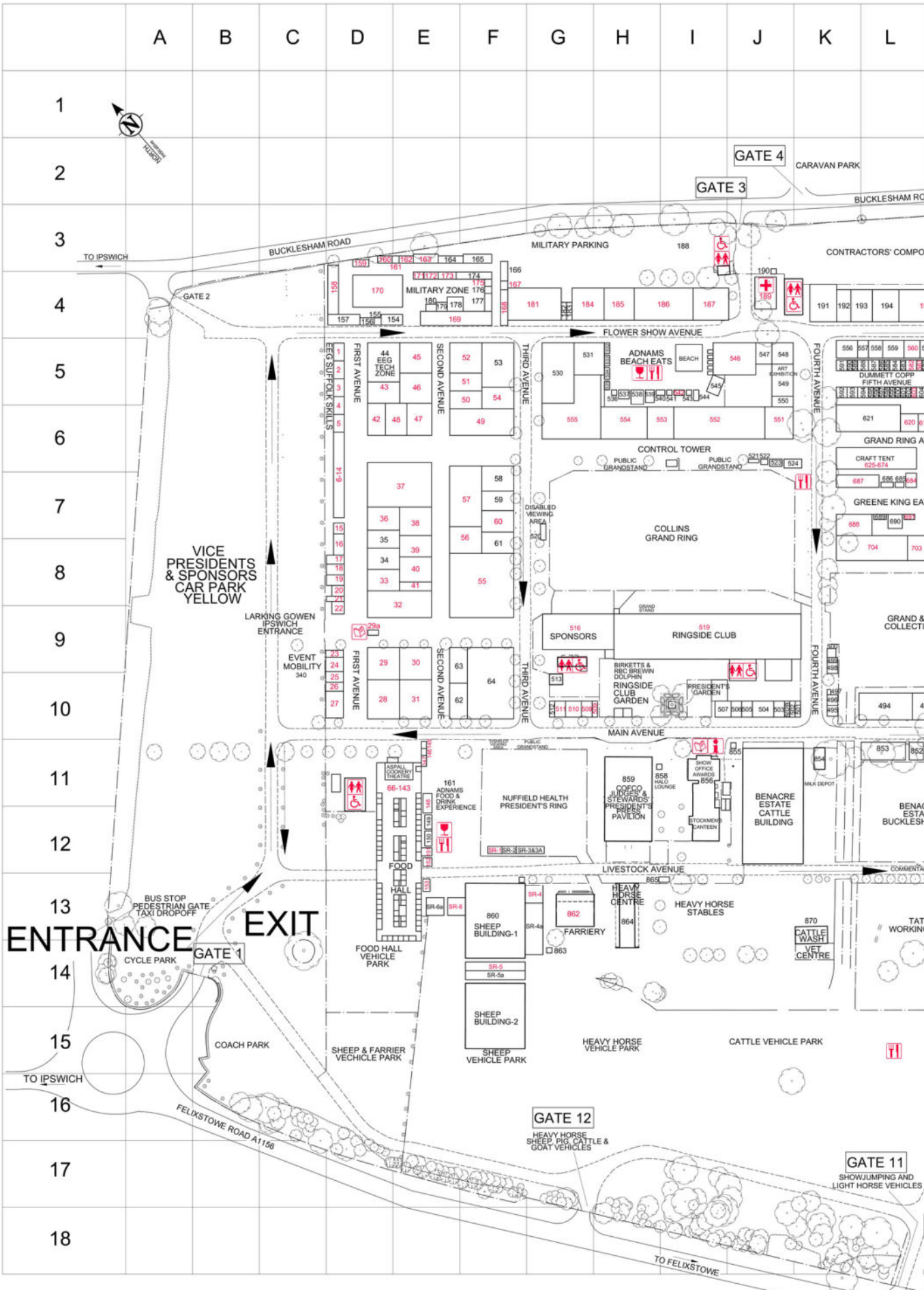
Red Zone

- Access 4 All
- Countryside Area
- Countryside Ring & Rural Crafts
- Dog Walk/Agility
- Dog Show
- Emergency Service Zone
- 4x4 Experience
- Farming Live
- Fun Fair
- Motor Area
- Nature Area
- Suffolk Ram Catering

Green Zone

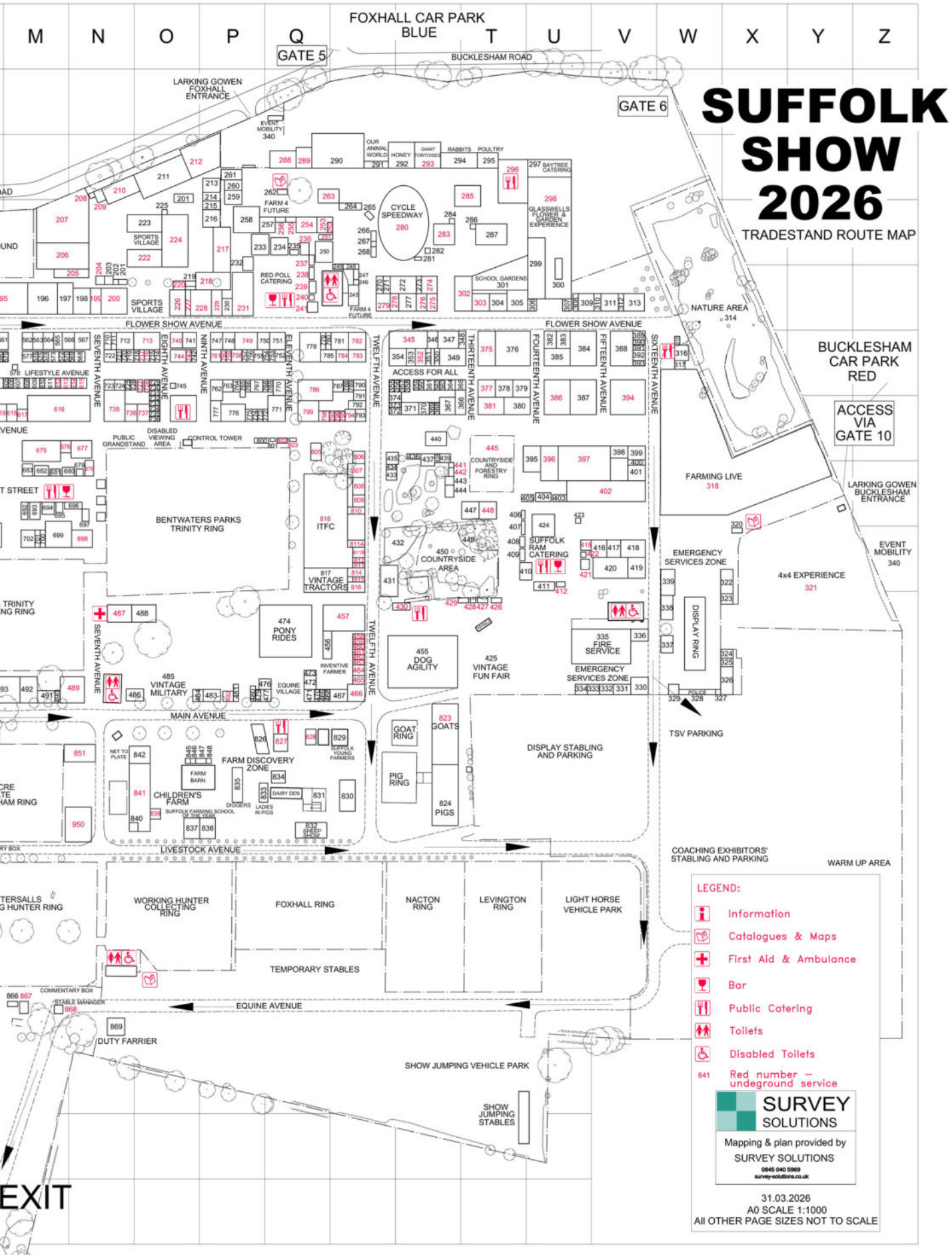
- Benacre Estate Cattle Building
- COFCO Judges & Stewards Pavilion
- Farriery
- Goats
- HALO Halo Lounge
- Heavy Horse Centre
- Light Horse Rings
- Pigs
- Sheep
- Show Office
- Wild Aldhurst Farm Discovery Zone

- Sponsors Lounge
- Vintage Military
- Vintage Tractors



SUFFOLK AGRICULTURAL ASSOCIATION, TRINIT

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TY PARK, FELIXSTOWE ROAD, IPSWICH, IP3 8UH.

s charitable purpose. Charity number 288595.

CHECKLIST

- [ ] Online booking form sent
- [ ] Payment sent
- [ ] Business description confirmed
- [ ] Electric or water ordered
- [ ] Risk & Fire Assessment sent
- [ ] Copy of insurance cover sent
- [ ] Gas certificate
- [ ] Electrical PAT certificate
- [ ] Ringside Banner request
- [ ] Permission to break the ground
- [ ] Additional passes ordered

NOTES

SAVE THE DATE: SUFFOLK SHOW 2028 WEDNESDAY 31 MAY & THURSDAY 1 JUNE