



SPONSORSHIP PACKAGES FOR THE SUFFOLK SHOW 2020

The following are our standard sponsorship packages for the 2020 Suffolk Show, details of the bespoke package agreement can be found overleaf.

All sponsorship packages include:

- Company logo with link on the Suffolk Show website.
- Brand name advertising in the prize schedule, show guide and show catalogue.
- Opportunity to present prizes (where appropriate).
- Commentator announcement (where appropriate).

BRONZE SPONSOR – From £500 + VAT

- Access on both days of the Show to the Ringside Sponsors' Lounge for two people.
- One complimentary Sponsors car park pass per day.

SILVER SPONSOR – From £1,500 + VAT

- Access on both days of the Show to the Ringside Sponsors' Lounge for two people.
- Complimentary Silver Service Luncheon for two people on one day of the Show.
- The opportunity to invite up to eight guests for luncheon at the Sponsor's expense.
- One complimentary Sponsors car park pass per day.

GOLD SPONSOR – From £3,000 + VAT

- Banner Space in the Trinity Ring.
- Access on both days of the Show to the Ringside Sponsors' Lounge for four people.
- Complimentary Silver Service Luncheon for four people on both days of the Show.
- The opportunity to invite up to six guests on both days of the Show for luncheon at the Sponsor's expense.
- Two complimentary sponsors car park passes per day.

PLATINUM SPONSOR – From £6,000 + VAT

- A Banner Space in the Grand Ring, President's Ring and Trinity Ring.
- Access on both days of the Show to the Ringside Sponsors' Lounge for six people.
- Complimentary Silver Service Luncheon for six people on both days of the Show.
- The opportunity to invite up to six guests on both days of the Show for luncheon at the Sponsor's expense.
- Three complimentary sponsors car park passes per day.

DIAMOND SPONSOR – from £10,000 + VAT

- Two Banner Spaces in the Grand Ring, one in the President's Ring and one in the Trinity Ring.
- Access on both days of the Show to the Ringside Sponsors' Lounge for eight people.
- Complimentary Silver Service Luncheon for eight people on both days of the Show.
- The opportunity to invite additional guests on both days of the Show for luncheon at the Sponsor's expense.
- Four complimentary sponsors car park passes per day.