

ANNUAL REVIEW 2016



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The Suffolk Agricultural Association is a registered charity founded in 1831. Our objective is to promote awareness of food, farming and the countryside and its importance to our everyday lives. It is also our role to inspire young people to be more connected with how their food is produced and to consider career opportunities in the rural economy.



A handwritten signature in black ink that reads "Robert Rous".

Robert Rous,
Chairman

REPORT FROM THE CHAIRMAN

I commend this Annual Review to you. It gives a taste of the full diversity of the activities carried out under the Suffolk Agricultural Association banner. Of course, the Suffolk Show is at our core and the reason for our foundation 185 years ago but I am sure that our founders would be amazed and delighted at the range of activities we can now offer. Trinity Park has truly become a vital part of the Suffolk scene and provides a great boost to business, education, charities and social events. The Copdock Bike Show raises thousands of pounds for their chosen charity every year at Trinity Park; the Flourish Summit saw the launch of a new initiative to reverse rural deprivation; the auction of pigs for St. Elizabeth's Hospice; the Suffolk Skills Show, Young Farmers ball; school proms; the Easton & Otley graduation ceremony; and so many other occasions enable charities to raise money, students to choose careers and businesses to expand and are a result of the SAA's decision to invest in the multipurpose events centre.





On top of this we have the more traditional SAA events which continue to grow and improve: School Farm and Country Fair, Tractors into Schools, Food & Farming Student Day, Suffolk Farming School of the Year competition, Suffolk Farm Business Competition, BALE Award and, for the first time this year, the Suffolk Apprentice of the Year Award.

It has been wonderful having Phillip as our Chief Executive. He has brought a quiet sense of competence. There have been a lot of changes at the top of the SAA over the last few years and huge thanks should go to the Trustee Board who always go above and beyond the expected call of duty. Following our recent strategy day, it is exciting to be looking forward and with the TPEL and the Trustee boards working together, I am sure that interesting times for the SAA will continue.

FROM THE CHIEF EXECUTIVE

I took up the Chief Executive appointment on 4th January 2016 but before arriving had already agreed with the Trustees a range of objectives enabling me to focus on specific areas of activity including how we are organised internally, our external relationships, governance, human resources, finance, our commercial arm, marketing, the estate, education and membership. That said, I joined at a point in the year when much of the organisation of the School Farm Fair and Suffolk Show was already underway.

Whilst I had a reasonable appreciation of the Suffolk Show, having attended it since 1991 and more recently as a steward on show days, it was only by becoming part of the team that I realised just how much goes on at Trinity Park. The strength of this organisation is its people and it blends employed staff with those casually employed and, very importantly, its volunteers, to great effect. There are many examples of clients who have commented on our 'can-do' attitude and willingness to go the extra mile without fuss and I have also been very impressed with the creativity and ideas constantly offered by both our staff and volunteers.

Two particular comments I would make are first, to thank the Trustees for having invited me to take on the Chief Executive position; it's well documented that the last few years have been challenging and only through the strong leadership of the Chairman and his colleagues has the organisation continued to move forward and develop. I also thank the staff who have worked positively through a period of change. Secondly, Trinity Park and the many activities taking place here make an important social and economic contribution to Suffolk life and businesses and I plan to more formally refer to this in the next year.



Phillip Ainsworth,
Chief Executive

A fundamentally important issue is that, although the Association is a charity, we must manage our finances effectively. During the year we needed to review our costs set against a highly competitive events marketplace and the Trustees determined we needed to reduce our staffing establishment. Christine Bond left us in October having worked here for some eight years and I take this opportunity to thank her for all that she did during that time. This change enabled us to re-structure and we now operate as a single team across our charitable and commercial activities.

As mentioned Trinity Park, and all that takes place here, positively contributes to Suffolk life be it business or pleasure and enables those of us involved with the delivery of our various activities and events to connect with the community in an important way. Our emerging five year strategy plan will give us all focus and, as importantly, communicate to the wider community our intentions and ambitions going forward.

It's a privilege to be here and I look forward to reporting on our progress next year.

THE SUFFOLK SHOW 1st & 2nd JUNE 2016

FROM THE SHOW DIRECTOR BILL BAKER

The 2016 Suffolk Show was another huge success and whilst the weather could have been a little warmer, we welcomed 83,200 people through the gates at Trinity Park which is on par with our five year average attendance.

I would like to thank my deputy, Bee Kemball, who has been the most wonderful support, undertaking numerous tasks and responsibilities throughout the year. Also our new Chief Executive, Phillip Ainsworth, who joined us in January 2016 and made a huge contribution to the smooth running of the Show.

Last year we radically redesigned our marketing campaign which produced fantastic results, so this year we made the decision to continue along the same theme but to add a little twist to it. This campaign was similarly well received and resulted in highest ever recorded number of pre-Show ticket sales.

A new fence in the Bucklesham Ring was installed in time for the Show. We have also introduced new

directional signs, which were designed to reflect the colours of the new colour-coded map and aid navigation around the 100 acres of tradestands, displays and exhibition areas. The foodhall was redesigned and enhancements to the Military Zone, Sports Discovery Zone and Farm Discovery Zone all proved extremely popular with our visitors.



Our President, Mr John Wall, and his wife Sue had two busy days presenting trophies and prizes including one to Saxmundham Primary School for winning the Suffolk Farming School of the Year competition in a keenly contested final during the Show.



We continued to allow free entry to the Show for children under the age of 15 and with the Show falling in half term week, families enjoyed an affordable, fun day out whilst learning about the important role agriculture and food production play in Suffolk.

The skills shortage poses a real threat to our industry and the Suffolk Agricultural Association is committed to ensuring that we meet this challenge, hosting many events throughout the year. This year's Show saw the introduction of a new award – The Agricultural Apprentice of the Year which in 2016 has been kindly sponsored by FramFarmers in association with Easton & Otley College. The winners proudly received their awards on the second day of the Show alongside those receiving Long Service Awards for up to 60 years service on Suffolk farms and in allied industries.

The Grand Parade is always the highlight of Show days and this year was no exception with a wonderful display of the finest livestock, including the Suffolk Trinity of Breeds and all the winners of the fiercely competitive classes being judged over the two days.

New records were made with both Sponsorship and Tradestand income reaching the highest levels ever recorded which underpinned the financial success of the Show and

enabled us to retain the free, high quality educational and interactive exhibits right across the showground. We are enormously grateful to our loyal sponsors for their support which is vital in ensuring that we fulfil our charitable objectives by educating the public and promoting our industry.

On a personal note, as this year's Show marked the end of a very happy three-year term as Honorary Show Director, it is right for me to thank all those who supported me. My wife, Kate, and my family who allowed me to devote the time to the role; to our Chairman, Robert Rous, for his unstinting help and guidance throughout; Senior Stewards and Show Committee and the army of stewards and volunteers who give so much time and energy for our common cause; my three deputies, Mike Warner, George Harris and Bee Kemball and the most incredible team of staff at the Association who work tirelessly throughout the year and I thank them all for tolerating me and my endless requests with such good grace and humour.

I wish Bee the very best of luck for the next three years, along with her deputy for next year, James Blyth, as we all look forward to another fantastic Suffolk Show in 2017.



FROM THE PRESIDENT JOHN WALL

I have had a wonderful time being your president this past year. My first duty was to preside over the 16th School Farm Fair in April. It never ceases to amaze me, seeing 4,500 children from Suffolk primary schools benefiting from all the Suffolk Agricultural Association can offer and thoroughly enjoying the activities. The SAA have been the forerunners in actively encouraging education in agriculture and how the countryside is managed.

Then onto our main event of the year, the Suffolk Show, on the 1st and 2nd of June. The weather again played its part but after early morning rain on the Wednesday morning it cleared for us to have two dry, albeit rather chilly, days.

I would like to congratulate Bill Baker and his team for putting on such a wonderful well balanced Show with something for everyone. Also to the people of Suffolk and the surrounding counties for supporting the Show so well, I give a very big thank you.

One highlight for me was being able to present the Long Service Awards to very deserving people who have given a lifetime's work to agriculture and supporting industries.

Another exciting moment was watching the schools performing on stage for the final of the Suffolk Farming School of the Year competition. It is not to be missed. One special event for me has been to watch the Schools Show Garden Competition develop under the watchful eye and guidance of Stephen Miles.

The standard of our Farms Competition goes from strength to strength and I am sure the judges had a difficult time in arriving at their decision. As does the BALE Award which featured eight entries from three counties. This competition has now been running for 25 years. So congratulations to all the winners but most importantly, thank you to all the contestants. Without you there would be no competition.



Finally, I would just like to say it has been a huge privilege being your President for the past year, a year I have thoroughly enjoyed and will never forget. Thank you.

John's Suffolk Show 2016 highlights:

- The Grand Parade on the first day
- Hearing the noise coming from the Livestock avenues on the morning of the first day of the Show – I feel both excited and proud
- Taking my grandson, Noah, to the Farm Discovery Zone to see Tractor Ted reminds me that there is always something to do at the Show, no matter what age you are.

EDUCATION

Education is a major remit of the Association and is at the forefront of everything that we do. We are deeply committed to educating today's generation of young people about agriculture, farming, food, the countryside and the environment in the county. Our educational programmes are designed to reach both primary and secondary schools pupils. We work hard to make sure that learning about where our food comes from and the importance of farming to our everyday lives is a fun and enjoyable experience that will inspire children to consider careers in the rural economy. We find ourselves in a unique position where we can draw upon the assistance of hundreds of our members and volunteer farmers who give up their time to provide assistance with all of our educational initiatives. They have access to resources that we otherwise would not be able to reach and they possess the in-depth knowledge of the industry that they are willing to share.

Our Education portfolio now includes: Tractors into Schools, Grow Your Own Potatoes competition, School Farm and Country Fair, Suffolk Farming School of the Year competition, Food and Farming Student Day and School Farm Links Project as well as educational areas at the Suffolk Show: Suffolk Skills Zone and Farm Discovery Zone.

Farmers took their tractors to visit 72 primary schools in Suffolk in February 2016 for the **Tractors into Schools** initiative. To achieve this, we had to call on the SAA's members and Suffolk farmers who are not members for assistance and we are extremely grateful to each and every one of you who responded. Some of our members did up to four visits to schools in one week.

One of the successes of the **Grow Your Own Potatoes** competition this year was Sproughton Primary School who came out on top after taking part in the competition since 2014 with their gardening club. The first year the school entered they came last whilst this year they managed to win with an impressive lead over the school that came second.

The day of the 2016 **School Farm and Country Fair** coincided with the Queen's 90th Birthday. We were able to celebrate with the rest of the country when primary school children, armed with Union Jack flags, descended on the Modern Farming Zone on the morning of the Fair and sang for the Queen. We appeared in the press and on the television with our rousing version of "Happy Birthday".

Around 4,500 children attended on the day from 104 Suffolk Primary Schools. We were able to extend the Fair by introducing tractor and trailer rides which were preceded by the Tractors into Schools demonstration when a group of enthusiastic farmers talked to the children about the fun facts of farming and the importance of the tractor to farmers. We were also once again joined by a large number of our loyal exhibitors and quite a few new companies who were able to provide high quality interactive displays. We would like to extend our sincerest thanks to them and to our hard working stewards who look after the pupils on the day. Without the support of the exhibitors and stewards we would not be able to organise such a successful and worthwhile event.





The 2016 **Suffolk Farming School of the Year** competition's theme was pigs. It was fantastic to see all the colourful models designed and built by 25 Suffolk primary schools. The top five schools that were chosen to go through to the semi-final were invited to come to Trinity Park for a day of workshops that saw them learning how to make sausages with Dalehead Foods, using spray paint to draw a pig painting and learn what part machinery plays in looking after pigs from the experts at JCB. Three finalists were invited to do a presentation to an esteemed panel of judges on the second day of the Suffolk Show at the Farm Discovery Zone, with Saxmundham Primary School crowned the winners of the Suffolk Farming School of the Year competition for the second time in four years.

We were pleased to welcome six new schools into the

Schools Show Garden Competition. The theme of the 2016 competition was 'Wildlife in Your Garden'. Pupils from schools that entered spent the first few months of the year designing the gardens and sourcing plants and flowers as well as sourcing seeds and shrubs for their gardens. All gardens were built by the schools a week before the Show and were available for the Suffolk Show visitors to see next to the Flower and Garden Experience. Crawford's CEVC Primary School from Stowmarket were crowned the eventual winners of the competition and received the winner's trophy on the first day of the Show.

Pupils from 14 Suffolk Secondary Schools attended the **Food & Farming Student Day** in June 2016 held at the Hollow Trees Farm with the kind permission of Sally and Robert Bendall and with a huge amount of help from

Easton & Otley College. As an agricultural association we work hard to promote the importance of food and farming to the general public. We are acutely aware of the skills shortage that is expected in the agricultural industry in the next few decades and, therefore, the success of the Food & Farming Student Day is particularly important to us. This resonates with all of our partners and exhibitors who are working hard to make this day a success. This year we had a record number of exhibitors who volunteered to take part and introduce the 13 to 16 year olds to the world of food, farming and agriculture. With the help of 32 exhibitors we were able to ensure that each student in attendance had a chance to visit various workshops which included Cereals, Agricultural Machinery, Discussion Barn, Environment, Farm Retail, Field to Fork, Future of Farming and Livestock.

Our education activities could not have taken place without the generous assistance of the members and other volunteers who give up their time and resources on a regular basis to ensure that Suffolk's younger generation are exposed to the world of food and farming and grow up with the solid knowledge of where their food comes from and the effort and skills required to deliver their food onto the dining room table. We would like to thank everyone involved, particularly, those members of the SAA and senior stewards who are a source of constant help and advice in what is a vital aspect of the SAA's work.



AWARDS & COMPETITIONS

Now in its 5th year, the Suffolk Agricultural Association Agricultural Awards Dinner, held on 20th October, celebrated best practice in food, farming and countryside businesses across Suffolk, Norfolk and Essex. The evening is held to announce and celebrate the winners of the SAA's three farming competitions – the Suffolk Farm Business Competition, Best Alternative Land Enterprise (BALE) Award and Suffolk Farming School of the Year competition. This year, a fourth award was presented to the Suffolk Agricultural Apprentice of the year.

Over 250 guests attended the awards dinner at Trinity Park. The dinner has become a very popular addition in the Association's calendar of events. Peter Over, Business Development Committee Chairman and SAA Trustee, compered the evening.

The dinner was attended by all entrants of both the Farms Competition and BALE Award, and their guests. Also in attendance were competition judges, sponsors, stewards and members of the Association. The dinner brings together the farming and rural community, in a social environment, to celebrate what is best about our regional farming industry.

First place in the prestigious BALE Award competition, sponsored by Ashtons Legal, for farm diversification went to Andrew and Wendy Houston of MPS Agri Ltd. The business designs, manufactures and sells electronic sow feeding equipment direct to pig farmers. Second place went to Norfolk based J & D Papworth Farms for their butchery business, whilst best new-comer went to Henry Savage for All Weather Access which supplies temporary roadway and pedestrian flooring to the events, construction and agricultural sectors.



The Suffolk Farm Business Competition was no less keenly contested this year, and victors in the Class One category were J A and K E Sailsbury of Whitegate Farm who received the F W Barker Perpetual Challenge Cup. Winner of the Class Two Farms (251-500 hectares) was Stephen Cobbald of Acorn Farms Ltd of Acton Hall, Sudbury who received the Cranworth Perpetual Challenge Cup and tankard. The Class Three category, (farms of more than 501 hectares) and the King George VI Memorial Challenge Cup was awarded to Robert Rous for Dennington Hall Farms.

The Suffolk Farming School of the Year competition winners were also duly recognised at the Awards Dinner. The winning school, Saxmundham Primary School, was awarded an engraved trophy which they will keep for the year. This is a highlight of the SAA's education calendar and is sponsored by Felix Cobbold Trust, P. Tuckwell Ltd and BQP, the agricultural arm of Dalehead Foods.

The Suffolk Agricultural Apprentice of the Year was presented

to Craig Thompson and runner-up, Arnis Purins was also recognised. This new SAA competition is sponsored by FramFarmers and supported by Easton & Otley College and is open to apprentices with a Suffolk employer studying for an agriculturally related apprenticeship.

Thanks are also extended to Ensors for sponsoring the reception drinks and Archant for sponsoring the information booklet. The 2017 Agricultural Awards Dinner will take place on 19th October.

Sponsors of the Awards Dinner:



BALE AWARD

The BALE award is now in its 25th year and throughout this time has been sponsored by Ashtons Legal. Jonathan Long, Partner and Head of Agriculture and Estates at Ashtons Legal, judged the competition along with John Wall, President of the SAA, and Ruth French of last year's BALE Award winner, Stowlangtoft Healthcare LLP. The BALE Award celebrates farm diversification through alternative land or building use.

The competition is open to businesses across Suffolk, Norfolk, Essex and Cambridgeshire and attracted eight competitors this year. The annual award is the only one of its type in the region and recognises and rewards imaginative and commercial alternative non-agricultural uses of the land and positive effects on the local economy.

THE RESULTS

1st PLACE

Andrew & Wendy Houston for MPS Agri Ltd

2nd PLACE

Mr A J Papworth for J & D Papworth Farms

BEST NEWCOMER

Henry Savage for All Weather Access

BEST GREEN

Oliver Paul for Our Kitchen at the Suffolk Food Hall Ltd

CERTIFICATES OF MERIT TO

- Emily and Lucy McVeigh for Copperfield Enterprises/Elm Occasions
- Nathan Nobbs for Potsford Care Services Ltd
- Jane & Emma Hadley For Hadley's Dairy Products Ltd

Sponsors of the BALE Award:



SUFFOLK FARM BUSINESS COMPETITION

The Suffolk Farm Business Competition, sponsored for the first time this year by Savills, recognises the best farms in Suffolk, in three categories according to size. With a judging panel made up of members of the 1992 Alumni from Harper Adams University, businesses were ranked against various criteria including business management, sustainability, land occupation and community involvement. The competition was judged in June.

RESULTS

KINDLY SUPPORTED BY SAVILLS

Class 1 – kindly supported by Hutchinson

1st Prize J A & K E Salisbury, Whitegate Farm, Creting St Mary

2nd Prize Fletcher & Dunt, Park Farm, Charsfield

3rd Prize Jonathon Pirkis, Keens Farm, Debach

Best Crop kindly supported by C F Fertiliser
Jonathon Pirkis, Keens Farm, Debach for Winter Wheat

Best Conservation kindly supported by Fram Farmers
R White & Partners Ltd Peakhill Farm, Theberton

Best Livestock Enterprise kindly supported by Stanfords, Colchester Livestock Market
J A & K E Salisbury Whitegate Farm, Creting St Mary

Class 2 – kindly supported by Larking Gowen

1st Prize Acorn Farms Ltd, Acton Hall, Sudbury

2nd Prize L W Rolph & Son, Grove Farm, Ufford

3rd Prize D I Alston Ltd, The Cedars, Brockford

Best Crop kindly supported by C F Fertiliser
J R Grimsey Farms, Raydon Hall, Orford for Sugar Beet

Best Conservation kindly supported by Fram Farmers
Porters Farms (Walpole) Ltd, Hillhouse Farm, Walpole

Best Livestock Enterprise kindly supported by Stanfords, Colchester Livestock Market
Acorn Farms Ltd, Acton Hall, Sudbury

Class 3 – kindly supported by RSM

1st Prize Dennington Hall Farms, Dennington Hall, Woodbridge

2nd Prize Home Farm (Nacton) Ltd, Home Farm, Nacton

3rd Prize Euston Farms, Home Farm, Euston

Best Crop kindly supported by C F Fertiliser
Capel St Andrews Farms, Boyton House, Woodbridge for Bambino Potatoes

Best Conservation kindly supported by Fram Farmers
Dennington Hall Farms, Dennington Hall, Woodbridge

Best Livestock Enterprise kindly supported by Stanfords, Colchester Livestock Market
Euston Farms, Home Farm, Euston

Sponsors of Suffolk Farm Business Competition:

Principal Sponsor:



Sponsors:



TRINITY PARK EVENTS

We welcomed the European Flyball championships for the first time to Trinity Park, a successful week-long event with competitors from all across Europe. Once again Trinity Park proved an ideal location for a number of charity events, including the race for life, a family fun day and a Santa 5k run, to mention a few. With the road network, access to the site and permanent facilities the park attracted an array of consumer shows in the summer, including the Suffolk Superhero weekend, an area Pony Club dressage and show-jumping weekend and the Ipswich International cyclo-cross. Along with the infrastructure, the helpfulness of the estates team ensured successful delivery and support for all of the hirers.

In its 10th year of trading the purpose built Events Centre hosted another popular Christmas party season with over 2,800 guests donning their masks for a Moonlight Masquerade Delight. We welcomed back the dodgems along with some fantastic indoor entertainment. The Events Centre also proved a popular attraction for



“Thank you for a wonderful day on Saturday, it will be a day we will never forget. You all worked so hard and made it a beautiful wedding”

celebrations including an auction of this summer’s interactive art trail “Pigs Gone Wild”. An initiative from St Elizabeth hospice which saw over 40 beautifully sculptured larger than life pigs auctioned off, raising over £200,000 for the local charity.

The Trinity Park events team worked on many large shows this year, including the Anglia Business Exhibition which reached its 20th year in 2016. ABE started as the ISSBA Trade Fair, rebranded as the Suffolk Business Exhibition to reflect its partnership with Suffolk Chamber of Commerce several years ago, and now reaches across the whole of the East of England as the Anglia Business Exhibition – the biggest and best established event of its kind. The one day event takes place in June and uses the Events Centre along with marquees from the Suffolk Show to maximize the number of tradestands.



Despite tough economic conditions, outdoor and celebration events continue to thrive. Trinity Park continues to attract new custom and through a comprehensive marketing strategy, business is continuing to grow.



“The support of your technical team ensure our AGM ran smoothly and really set our mind at ease for the evening – thank you”



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EVENTS CALENDAR 2017

Under 17 driving lessons
Autoroute-Sundays throughout the year
Bensons-Saturdays throughout the year

SATURDAY 4 FEBRUARY
George Woodward Charity Fundraiser

SUNDAY 5 FEBRUARY
Winter Wedding Fair

SATURDAY 18 FEBRUARY
Boxing

SUNDAY 19 FEBRUARY
Wedding Open Day

SATURDAY 11 AND SUNDAY 12 MARCH
Garden Furniture Sale

16 – 19 MARCH
Plant Sale

SATURDAY 25 AND SUNDAY 26 MARCH
SAA Dog Show

31 MARCH
Suffolk Soul Night

6 – 9 APRIL
Joules Clothing Sale

6 – 9 APRIL
Plant Sale

SATURDAY 8 AND SUNDAY 9 APRIL
BSPS Horse Show

13 – 17 APRIL
Aztec Spring Garden Show

MONDAY 17 APRIL
Ipswich Horse Show

MONDAY 1 MAY
Woodbridge Horse Show

27 APRIL – 7 MAY
Plant Sale

2 – 7 MAY
Circus

WEDNESDAY 31 MAY AND
THURSDAY 1 JUNE
Suffolk Show

7 – 11 JUNE
Plant Sale

24 – 25 JUNE
Race for Life

19 – 21 JUNE
Boden Clothing Sale

SATURDAY 24 JUNE
Boxing

15-16 JULY
Garden Furniture Sale

SATURDAY 22 JULY
Outdoor Cross Fit Festival

TUESDAY 3 – MONDAY 7 AUGUST
**Sunbeam Alpine Owners Club
National Rally**

SATURDAY 9 SEPTEMBER
Boxing

SUNDAY 10 SEPTEMBER
SAA Horse Show

22 – 24 SEPTEMBER
Plant Sale

29 SEPTEMBER – 1 OCTOBER
Copdock Bike Show

5 – 9 OCTOBER
Aztec Robin Hood Game Fair

SATURDAY 25 NOVEMBER
White Collar Boxing

1, 2, 8, 9, 14, 15, 16, 21, 22, 23 DECEMBER
Christmas Party Nights

7, 12 DECEMBER
Christmas Lunches

3 DECEMBER
Santa 5k Run

SATURDAY 6 JANUARY
January Late Christmas Party



*“The best Christmas party venue
in town – we loved the dodgems
and the food was excellent”*

.....

*“Thank you so much for your
support over the last six months in
planning our evening – the venue
looked incredible, the dance floor was
packed and the drinks were flowing.
We will definitely be back when we
need to raise more funds in the future”*

For details of all events visit www.trinityparkevents.co.uk/eventsdiary

TPEL is the trading subsidiary of the Association. The team manages the extensive facilities on site including hire of the 1,000sqm award-winning Conference and Events Centre, the Trinity Rooms, the cattle building, the farriery centre, and the 300 acres of grounds and gardens to generate income that is used to further our education programme.

www.trinityparkevents.co.uk

REFERENCE & ADMINISTRATIVE DETAILS 2016

PROFESSIONAL ADVISORS

Auditor

Price Bailey LLP
Tennyson House
Cambridge Business Park
Cambridge CB4 0WZ

Banker

Barclays Bank PLC
1 Princes Street
Ipswich
Suffolk IP1 1PB

Solicitor

Birketts LLP
24-26 Museum Street
Ipswich
Suffolk IP1 1HZ

DIRECTORS AND TRUSTEES

Until 30 September 2014 the members of Council were the Directors of the charitable company, the Suffolk Agricultural Association, and were its Trustees for the purpose of the law. Council consists of 47 elected members plus ex officio members, 15 Senior Stewards and six honorary members of the Association. Members of Council are elected at the AGM and serve for a period of five years.

All members of Council other than the members of the Trustee Board shown below, resigned as Directors and Trustees of the Association on 1 October 2014 but remained as Council members. Since 1 October 2014 the role of Council has been to advise and assist the Trustee Board and provide representation and two-way communication for the Association at local level within Suffolk. It is a forum for debate and the primary channel for encouraging volunteers and for ensuring goodwill and continuity. The Trustee Board is required to consult it on any matter that would result in major change to the structure, the main objects or the general strategic policies of the Association.

The names of those who served as Council members during the year are:

Trustee Board

R C Rous

Chairman (T) (S) (I) (A) (P)

D Nunn

Vice Chairman (T) (S) (H) (P)

E J Kemball

From June 2016

Show Director

(T) (S) (H) (P) (N)

R J Baker (T) (S)

L I Greenlees

Treasurer (T) (S) (I) (R) (A) (H) (P)

C E Clarke (T) (R)

E C Morton (T) (S)

appointed February 2016

P D Over (T) (S)

D K Wybar (T) (R)

B W Kerr

resigned February 2016

Other Ex Officio

members of Council

J H Wall President (S) (N)

The Earl of Iveagh

President-Elect (S)

Senior Stewards

M Donsworth

Heavy Horses (S)

S Fairs

Tradestands (S)

N Watts

Grand Ring (S)

M Harris

Light Horses (S)

D Hayden

Hospitality & Catering (S)

B W Kerr

Farm Discovery Zone (T) (S)

S Miles

Flower Show (S) (N)

E C Morton

Press & Sponsorship (T) (S) (N)

T Pratt

Sheep & Goats (S)

A C Pulham

Finance (S)

S Stearn

Show Jumping (S)

J M Taylor

Maintenance (S)

J Tubbs

Traffic (S)

M J Warner

Health & Safety (H) (S) (R)

W E Wrinch

Cattle (S)

OTHER MEMBERS BY RE-ELECTION YEAR

2016

R J Barker
H Birch
J Cousins
W Hargreaves
M G Harris
T Hunt
J T Long
B Makowiecki
L McVeigh
P D Mortimer
R J W Paul
J A Salisbury
J Thurlow

2017

J Blyth (S)
Sir M Bunbury (A) (I)
C E Clarke (T) (R)
N Currie
A J Kerr
G P Mayhew
E A Woodward

Committee members

(T) denotes membership of the Trustee Board
(S) denotes membership of the Show Committee
(I) denotes membership of the Investment Committee
(A) denotes membership of the Audit Committee
(R) denotes membership of the Risk Committee
(P) denotes membership of the Personnel Committee
(N) denotes membership of the Nominations Committee
(H) denotes membership of the Health & Safety Committee

2019

D E Barker
J S Fletcher
The Earl of Iveagh
T Hubbard
W B Kendall (I)
J H Wall (S) (N)
D K Wybar (T) (R)

2020

A M Ashby-Hoare (S)
S Bendall
J Black (A) (I)
S W Cobbald
The Countess of Cranbrook
R L C Eley
A W Fairs (S)
R L Feltwell
O Holloway (S)
T L Pound
J Rabagliati
Lord Tollemache
G P Thorne
J M Tuckwell
P R C Westrope

MEMBERS OF THE COUNCIL

Co-opted members

The Countess of Euston
V Lugsden
C Doe
Dr P Funnell
V Gillespie
D Henley
Dr N Savvas

PERMANENT STAFF

Chief Executive

Phillip Ainsworth
(appointed January 2016)

Office Manager/ Executive Assistant

Sue Bennitt

Finance Officer

Ian Liddell

Accounts & Events Administrator

Vicki Wilson (left April 2016)

Accounts Assistant

Bev King (appointed April 2016)

Administration & Livestock Officer

Elizabeth Payne

Tradestand Officer

Paula Slater

Show & Education Officers

Helen Fomenko
Hannah Woods

Show and Marketing Assistant

Abigail Southworth

Marketing and Communications Manager

Brigit Parker

TRINITY PARK EVENTS

Commercial Manager
Christine Bond (left Oct 2016)

Estates and Events Manager

Graham Thurston

Assistant Events Manager

Kevin Long

Front of House Supervisor

Justyna Nowak

Sales & Accounts Manager

Leanne Carhart

Sales & Events Co-ordinator

Sarah Jay

Event Administrators

Andrea Barr
Charlotte Rossiter

Operations Assistants

Dan Greenacre

Audio Visual Technician & Duty Manager

Jake Pike

Duty Manager & Operations Supervisor

Olegs Trunovs

Head Chef

Ronnie Hayes

Assistant Estates Manager

Darren Cobbold

Maintenance Assistants

Christopher Green
Stephen Eccott

TRINITY PARK EVENTS LTD

DIRECTORS

R C Rous
P D Over
H Packshaw
L I Greenlees
D Nunn
R J Baker
(resigned June 2016)
N B Mills
E J Kemball
(appointed June 2016)

SECRETARY

L I Greenlees

REGISTERED OFFICE

Trinity Park
Felixstowe Road
Ipswich
Suffolk
IP3 8UH

AUDITOR

Price Bailey LLP
Tennyson House
Cambridge Business Park
Cambridge CB4 0WZ

CONSOLIDATED BALANCE SHEET

AS AT 30 SEPTEMBER	2016	2015	2014	2013	2012
	£000	£000	£000	£000	£000
Fixed assets					
Tangible fixed assets	6,940	7,034	7,115	7,220	7,382
Investments	5,214	4,625	4,757	4,521	4,306
	<u>12,154</u>	<u>11,659</u>	<u>11,872</u>	<u>11,741</u>	<u>11,688</u>
Current Assets					
Stock	27	24	25	21	21
Debtors	184	226	262	172	187
Short term investments	-	-	-	-	-
Cash at bank and in hand	26	22	45	14	13
	<u>237</u>	<u>272</u>	<u>332</u>	<u>207</u>	<u>221</u>
Creditors: Due within one year	<u>(666)</u>	<u>(735)</u>	<u>(1,074)</u>	<u>(679)</u>	<u>(759)</u>
Net current liabilities	<u>(429)</u>	<u>(463)</u>	<u>(742)</u>	<u>(472)</u>	<u>(538)</u>
Total assets less current liabilities	11,725	11,196	11,130	11,269	11,150
Creditors: Due after more than one year	(955)	(970)	(1,035)	(1,098)	(1,158)
NET ASSETS	<u>10,770</u>	<u>10,226</u>	<u>10,095</u>	<u>10,171</u>	<u>9,992</u>
Unrestricted funds					
General Fund	3,830	3,192	2,980	2,951	2,610
Charitable fixed asset fund	6,940	7,034	7,115	7,220	7,382
TOTAL FUNDS	<u>10,770</u>	<u>10,226</u>	<u>10,095</u>	<u>10,171</u>	<u>9,992</u>

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

This summary financial statement is only a summary of information derived from the charity's statutory financial statements and does not contain sufficient information for a full understanding of the financial affairs of the charity. These are therefore not the charitable company's statutory financial statements for the year ended 30 September 2016. The statutory financial statements have been filed with the registrar of companies and are available from Companies House. A full copy of the Trustees' report and financial statements is also available on the Association's website at www.suffolkshow.co.uk.

The auditor has issued unqualified reports on the full annual financial statements and on the consistency of the Trustees' report with those financial statements. Their report on the full annual financial statements contained no statement under sections 498(2) or 498(3) of the Companies Act 2006.

AS AT 30 SEPTEMBER	2016 £000	2015 £000	2014 £000	2013 £000	2012 £000
<i>Income and endowments from:</i>					
Donations and legacies	158	142	148	164	156
Charitable activities	1,466	1,438	1,249	1,168	815
Other trading activities	1,045	1,152	1,279	1,048	986
Investments	137	129	131	112	51
Other	66	10	-	-	1
Total Income and Endowments	2,872	2,871	2,807	2,492	2,009
<i>Cost of generating funds:</i>					
Raising funds	1,171	1,175	1,270	1,179	1,139
Charitable activities	1,745	1,682	1,793	1,693	1,676
Total Expenditure	2,916	2,857	3,063	2,872	2,815
Net income/(deficit) before investment gains	(44)	14	(256)	(380)	(806)
Net gains on investments	588	117	180	559	378
Net income for the year being net movement in funds	544	131	(76)	179	(428)
Reconciliation of funds					
Fund balances brought forward at 1 October	10,226	10,095	10,171	9,992	10,420
Fund balances carried forward at 30 September	10,770	10,226	10,095	10,171	9,992

