



PRESS RELEASE

Leading Lives announced as first ever sponsor of disability facilities at the Suffolk Show

19 May 2016

Organisers of the Suffolk Show are delighted to announce that Leading Lives, which provides social care support primarily for people with learning disabilities across Suffolk, will be the first ever sponsor of disability facilities at the show.

Ensuring that the two day event is accessible to as many visitors as possible has always been a priority for show organisers, and various features introduced over the last few years have made the event a user friendly experience for visitors with a wide range of disabilities.

Some of the features introduced over recent years, in consultation with disabled visitors, include a wheelchair friendly viewing platform at the Grand Ring, a changing places-like facility and a dedicated marquee area for use by visitors with disabilities and family carers and support workers.

Carers and support workers accompanying disabled visitors to the show are eligible for free entry to the show. Forward car parking and drop off points are also available.

Commenting on the sponsorship, Tony Carr, Managing Director, Leading Lives said, "Leading Lives is a community based business and we are delighted to have the opportunity to get more involved with the County's biggest day out. We know from our customers' own experience that the Suffolk Show is an event that they really enjoy and we recognise the steps that the organisers of the Suffolk Show have made to welcome visitors with disabilities and provide a wide range of facilities that enhance their enjoyment of the day."

Bill Baker, Show Director, said, "We are delighted to welcome Leading Lives as our first ever sponsor for our facilities for disabled visitors. We are working hard on making the event as accessible as possible so that everyone can enjoy everything that the Show has to offer."

Leading Lives provides a wide range of high quality social care support for people with learning disabilities, physical, multiple complex needs and autism, older people, young people in transition and family carers across Suffolk.

Tickets for this year's Suffolk Show, which takes place on Wednesday, June 1 and Thursday, June 2, are now on sale – save £6 per ticket by purchasing in advance. Advanced tickets cost £21 and prices have been held at last year's rate, while children aged under 15 will once again receive free entry. For more information visit www.suffolkshow.co.uk .

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA's core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.

Ends

Ref: SS 004

Photo Caption: Organisers of the Suffolk Show have announced Leading Lives will be the first ever sponsor of disability facilities at the show.



For further press information please contact:

Abbie Connell-Smith, Genesis PR

Tel: 01473 326403

Email: abbie.connell-smith@genesispr.co.uk

Jacqueline French, Genesis PR

Tel: 01473 326409

Email: Jacqueline.french@genesispr.co.uk