



## **PRESS RELEASE**

### **Jimmy welcomes Suffolk Agricultural Association to the Farm**

**6 April 2016**

Suffolk Agricultural Association has extended its successful Tractors in Schools programme with a special visit to Jimmy's Farm.

Education officers from Suffolk Agricultural Association (SAA) and Jimmy's Farm joined forces over the Easter school holidays to increase awareness about the importance of food, farming and the countryside.

For both organisations, educating young people about agriculture, farming and where our food comes from in a fun and exciting way is a key priority.

Phillip Ainsworth, Chief Executive of the SAA said, "Our Tractors in Schools programme has been very successful this year and we visited over 72 schools around the county. It's important to us that we engage with young people in a fun and exciting way as for many, it is their first experience of meeting a farmer and learning about the farming world."

The visit to Jimmy's Farm, allowed children who had not welcomed a tractor into their school the opportunity to get up close to a working tractor, talk to people who work in the food, farming and countryside sector and learn more about where and how our food is produced.

Commenting on the visit by SAA, Jimmy Doherty, owner and founder of Jimmy's Farm said, "The Suffolk Show shares a common purpose with what we are trying to achieve here at Jimmy's Farm. Both the Show and the farm set out to inform the visiting public about how their food is produced through a great day out.

We each share a deep seated commitment to celebrating and showcasing the best local produce there is and providing a place for visitors to meet the people who grow and produce their food to find out the story behind it.

Like the Show, we have a commitment to education programmes that inform young people about food, farming and the countryside and inspire them to work in an increasingly exciting and important industry.”

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA’s core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.

This year the show will take place on Wednesday, June 1 and Thursday, June 2 and will offer a plenty of opportunities for visitors of all ages to enjoy one the country’s most popular county shows.

Tickets are now on sale for the Show – save £6 per ticket by purchasing in advance. Advanced tickets cost £21 and children aged under 15 will once again receive free entry. For more information visit [www.suffolkshow.co.uk](http://www.suffolkshow.co.uk) or call 01473 707117.

**Ends**

**Ref:** SS 008

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**Notes to editors:**

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