



Sponsorship opportunities at the School Farm and Country Fair

Background points

- To enable 4,500 pupils (seven to nine years olds) and their teachers from over 90 Suffolk schools to learn about many aspects of food, farming and the countryside. The event is inclusive to all schools and it is our aim to try and ensure that every pupil is given the opportunity to attend the event within their school years of 3 and 4.
- The pupils learn through interactive exhibits which are provided by over 80 organisations.
- The event is a popular date for many Suffolk schools and is always oversubscribed by at least 2,000 places.
- Each school is escorted by a “farmer steward” from the industry – over 220 people from the farming community volunteer to steward on the day.

Principal(s) sponsor of the event

- * Value - in excess of £2.5k
- * Colour logo on the front of the event programme
- * Named in press releases
- * Banner at the event

Stewards Buffet

- * Value - £1,000
- * Display in the buffet area
- * Banner on the outside of the events centre (where the buffet is held)
- * Branding in the event programme

Display Zone

- * Value - £500
- * Brand the display ring with the sponsor's name
- * Banner at the event
- * Branding in event programme

Food & Countryside Zone – current sponsors East of England Co-op and Cobbold Farms

- * Value - £250
- * Banner displayed at the entrance to the Zone
- * Branding in event programme

Wildlife & Conservation Zone – current sponsor Naunton Hall Farms

- * Value - £250
- * Banner displayed in the Wildlife & Conservation Zone
- * Branding in event programme

Modern Farming Zone – current sponsor Procam Agriculture Ltd.

- * Value - £250
- * Banner displayed in the Modern Farming Zone
- * Branding in event programme

Livestock Zone – current sponsor Fram Farmers

- * Value - £250
- * Banner displayed at the entrance to the Livestock Zone
- * Branding in the event programme

Lunch Area & Picnic Area – current sponsor Birkett Long LLP

- * Value - £250
- * Banner displayed in the lunch & picnic areas
- * Branding in the event programme

Other sponsorship opportunities available to you:

Each school is given a grant to offset their transport costs. The total transport liability is in excess of £12,000. We feel that it is important to offer the grant so that each school has an equal opportunity to attend.

You may like to consider sponsoring your local school. Grants range from £55 to £150 (depending on how far they are from Trinity Park and how many coaches they use) or you may like to cover the total transport costs for a school.

To discuss sponsorship opportunities please contact our education team:

Helen Fomenko, 01473 707124, helen.fomenko@suffolkshow.co.uk

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All sponsors are invited to attend a guided tour and lunch on the day

Please note that this day is not a profit making event and all sponsorship raised helps Suffolk children to understand the importance of food and farming to the County in which they live.