



PRESS RELEASE

TRINITY PARK GEARS UP TO HOST SUFFOLK SHOW

20 May 2016

With this year's Suffolk Show just days away, event organisers are reaching the final stages of preparations and the build of the impressive showground at Trinity Park near Ipswich is already well underway.

Lawns have been mown and 16 newly designed, user friendly signs and 19 map boards are already in place across the 300 acre site. The marquee which will house the Adnams Food & Drink and Experience – one of the Suffolk Show's most popular attractions – is already in place, as is the pink-carpeted Fifth Avenue shopping area and crowd favourite, the Sports Village.

In addition to the 12 visitor areas and hundreds of attractions, show organisers are also working hard to get the behind-the-scenes areas ready too – from holding pens to milking stations for cows – as they prepare to host thousands of animals including honey-making bees, prize winning cattle and majestic Suffolk Punch Horses.

Show Director, Bill Baker, said: "We're on countdown now until we open the gates and tens of thousands of visitors come together to celebrate the Suffolk at its best; from food and farming to business and leisure. Last year we welcomed a record number of visitors and we're hoping to have an equally successful year this year – we've introduced a variety of new attractions for 2016 so there'll be something new to see and do for the whole family."

The show's site build starts six weeks before the two day event, which this year takes place on Wednesday, June 1 and Thursday, June 2. The ringside marquees, animal pens and the Suffolk Skills Zone – where visitors can try their hand at a variety of different vocations – have already been erected.

The task of building the show ground gets bigger each year as the event grows – this year the ringside marquees are 350sqm bigger than in 2015. Meanwhile the Glasswells Flower and Garden Experience, which is combined with the R W Curle

Electrical Luxury Lifestyle Pavilion, is one of the largest marquee structures with a 30m span (width) in the country, at a size of 3,150sqm.

Some of the 800 trade exhibitors have also started to build their stands, and a team of electricians and plumbers have been busy making sure the electricity and water supply stretches to each corner of the site.

During the event itself, the Show is supported by more than 300 volunteer stewards who help to make sure the event runs smoothly and visitors are well cared for.

Discounted advanced tickets to this year's Suffolk Show are now on sale and will be available until midnight on Tuesday 31st May – visitors can save up to £6 per ticket by purchasing ahead of the event and under 15s go free. For more information visit www.suffolkshow.co.uk or phone the ticket hotline on 01473 707117.

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Photo Caption: The site build for this year's Suffolk Show is well underway



For further press information please contact:

Abbie Connell-Smith, Genesis PR

Tel: 01473 326403

Email: abbie.connell-smith@genesispr.co.uk

Jacqueline French, Genesis PR

Tel: 01473 326409

Email: Jacqueline.french@genesispr.co.uk

Notes to editors:

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA's core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.