



PRESS RELEASE

SHOW BRINGS UNIQUE 'NOT ON THE HIGH STREET' SHOPPING EXPERIENCE TO SUFFOLK

29 March 2016

This year's Suffolk Show will bring a shopping experience like no other to the county when it takes place this summer, organisers have promised.

As the biggest pop-up shopping event in Suffolk, the county's best retailers and most exciting up and coming brands will be featured in the pink-carpeted Fifth Avenue shopping area at the event, which takes place on Wednesday, June 1 and Thursday, June 2 at the Trinity Park Showground near Ipswich.

Luxury brands who have already confirmed for this year's event include Bury St Edmunds-based clothing retailer Hicks and Brown, jewellery designer Emily Mortimer and Woodbridge-based boutique Laura Jane. The Suffolk Show is fast-becoming renowned for its unrivalled 'not on the high street' shopping experience, with three quarters of the retailers selling bespoke items which can't be found in local town centres.

Angie Ashby-Hoare, Fifth Avenue Steward, said: "For anyone who's looking for some unique and bespoke items, the Suffolk Show is a great place to shop. For two days up to 25 different retailers will fill the Fifth Avenue shopping area, giving show-goers the chance to purchase unique, one-of-a-kind pieces of clothing and accessories. It promises to be a great day out for shopaholics and fashionistas, with plenty of exclusive show offers which are not to be missed."

In addition to the latest fashions, the Suffolk Show offers a range of shopping opportunities for the home and garden, from hot tubs and summerhouses to kitchens to high-end furniture and show-goers can benefit from a range of exclusive discounts.

The Luxurious Lifestyle Pavilion, sponsored by R W Curle Electrical, will also be showcasing the latest trends in interior design and home décor and will include luxury

local names such as Phoebe & Flo, Rendall & Wright interior design and Essex-based Designs in Wood.

The Rural Crafts Marquee, which will highlight a variety of skills and craftsmanship from across the UK, will also offer shoppers an extra unique shopping experience and visitors will be able to purchase original artworks by emerging and established Suffolk artists at the Hopkins Homes Art Show. Meanwhile the Adnams Food and Drink Experience Food Hall gives show-goers the opportunity to taste and shop for a huge variety of wonderful local produce.

Tickets to this year's Suffolk Show are now on sale – visit www.suffolkshow.co.uk to save £6 by purchasing in advance or phone 01473 707117. Advanced tickets cost £21 and children aged under 15 receive free entry.

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Ref: SS 007

Photo Caption: The vast shopping opportunities on offer at the Suffolk Show are always popular with show-goers



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Notes to editors:

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA's core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.