



PRESS RELEASE

SUFFOLK SHOW COOKERY THEATRE TO SHOWCASE LOCAL PRODUCE

22 March 2016

Local chefs are set to share their talent and culinary skills with the public at this year's Suffolk Show, as organisers have confirmed the popular Cookery Theatre will be returning to the event for 2016 with a new joint sponsor on board.

The East of England Co-op Cookery Theatre, which is jointly sponsored by East of England Co-op, Adnams and the Suffolk Agricultural Association (SAA), will be located next to the Adnams Food and Drink Experience food hall, and continues to be one of the Show's most popular attractions.

This year show-goers can expect to see a stellar line up of some of the county's top chefs as well as new and innovative talent. Each will be giving cooking demonstrations to the masses, sharing their top tips and favourite recipes with audience members.

As a new joint sponsor of the Cookery Theatre for 2016, the East of England Co-op will be sourcing produce from its 'Sourced Locally' range for the chefs to use during the two-day event. The Suffolk Show also co-ordinates with the East of England Co-op Co-op's Sourced Locally Fortnight (May 30 to June 12) which highlights the quality and variety of products available in the range.

Show Director, Bill Baker, said: "We are delighted to announce the East of England Co-op as one of the new joint sponsors of the Cookery Theatre, alongside Adnams and the SAA. For our foodie visitors, the Cookery Theatre is always one of the most exciting attractions as they get see some of the best chefs in the county in action, learn how to make their signature dishes using locally sourced ingredients and sample their delicious creations."

In addition to a number of cooking demonstrations, the East of England Co-op will be inviting a handful of Sourced Locally suppliers to the Cookery Theatre stage to talk

about their business and the farm to fork journey of their produce. Suppliers will be focusing on seasonal foods, including asparagus, strawberries, eggs and rapeseed oil. There will also be samples on offer for Show visitors to sample.

Minnie Moll, Joint Chief Executive at the East of England Co-op added: “We are thrilled to be supporting the Cookery Theatre at this year’s Suffolk Show. The Show is a wonderful celebration of everything that is great about Suffolk and is an ideal opportunity to spread the word about our fantastic Sourced Locally range. We’re excited to see some of the county’s top chefs using our Sourced Locally products and we look forward to welcoming show-goers to the Cookery Theatre in June.”

The East of England Co-op Cookery Theatre will be operating a busy schedule of demonstrations from 10.00am – 3.00pm of both days of the Suffolk Show, which takes place on Wednesday, June 1 and Thursday, June 2.

Tickets are now on sale for the Show – save £6 per ticket by purchasing in advance. Advanced tickets cost £21 and children aged under 15 will once again receive free entry. For more information visit www.suffolkshow.co.uk or call 01473 707117.

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Photo Caption: Former Ipswich Town stars Simon Milton (centre) and Alan Lee (right) take part in the ‘Omelette Challenge’ at last year’s Suffolk Show, picture with compere Simon Cook (left)



For further press information please contact:

Abbie Connell-Smith, Genesis PR

Tel: 01473 326403

Email: abbie.connell-smith@genesispr.co.uk

Jacqueline French, Genesis PR

Tel: 01473 326409

Notes to editors:

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA's core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.