



## **PRESS RELEASE**

### **SUFFOLK LAND ROVER OWNERS CLUB REV UP FOR FUNDRAISING DRIVE AT THE SUFFOLK SHOW**

**March 2016**

One of the Suffolk Show's most popular attractions is set to return this year with over 30 cars, all part of the Suffolk Land Rover Owners Club, revving up to raise money for charity.

In 2015, almost 3,500 show goers motored around the off road course in a variety of models including Defenders, Discoveries, Range Rovers and 101s and in the process raised almost £10,000 for local charities including Suffolk Accident Rescue Service, East Anglian Air Ambulance and Suffolk Greyhound and Lurcher Support Group.

This year, 60 club members will return to the specially constructed course at Trinity Park to thrill even more visitors with the aim of smashing last year's fundraising target.

With a huge range of cars tackling the course including ex-armed forces vehicles and modified buggies all visitors, whatever age or ability can enjoy a ride.

Every year Club members provide their vehicles, fuel and time free of charge. Chris Finbow, Chairman of Suffolk Land Rover Owners Club said: "The Suffolk Show is one of the highlights of our annual calendar and a fantastic opportunity to boost our fundraising efforts. For our members, sharing their passion and enjoyment for their Land Rovers with show goers is always a memorable experience."

Bill Baker, Show President said, "We are delighted to welcome back the Suffolk Land Rover Owners Club, not only are they a firm favourite with our visitors but they also do an amazing job in raising money for local charities."

The announcement for the Suffolk Land Rover Club's chosen charities for 2016 will be made later in the year.

Tickets for this year's Suffolk Show are now on sale – save £6 per ticket by purchasing in advance. Advanced tickets cost £21 and prices have been held at last year's rate, and children aged under 15 will once again receive free entry. For more information visit [www.suffolkshow.co.uk](http://www.suffolkshow.co.uk)

## **Ends**

**Ref:** SS 002

**Photo Caption:** Suffolk Land Rover Owners Club members gather at the Suffolk Show



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### **Notes to editors:**

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA's core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.