



## **PRESS RELEASE**

### **100 DAY COUNTDOWN STARTS FOR THIS YEAR'S SUFFOLK SHOW**

**22 February 2016**

With just 100 days to go until the Suffolk Show opens its gates to visitors, organisers are gearing up for another spectacular year at the most hotly-anticipated event in the county's calendar.

This year's Show, which is now in its 176<sup>th</sup> year, takes place on Wednesday 1<sup>st</sup> and Thursday 2<sup>nd</sup> June at Trinity Park in Ipswich. As Suffolk's largest two-day visitor experience, the Show is a unique celebration of everything that makes the county great and showcases the best of Suffolk's food and drink and agricultural heritage, coupled with being a great day out for families.

Show organisers, the Suffolk Agricultural Association (SAA), have a number of exciting new features in the pipeline for 2016 which will be part of an action packed programme across the two-day event. Highlights include exciting displays from motorcycle display team the Bold Dog Lings, Titan the Robot and firm family favourites like the Shetland Grand National.

Show Director, Bill Baker, said: "We're really excited about this year's Suffolk Show – without a doubt it is Suffolk's biggest day out and is a great event for families and residents from across Suffolk, and further afield, to visit. Every year we want to make sure there's something new and exciting for visitors to enjoy and this year's Suffolk Show truly promises to be a great couple of days with thousands of things to see and do."

Popular attractions such as the Sports Village will be returning to the Suffolk Show for 2016, where visitors of all ages have chance to try over 50 different sports for free. Attendees will have the opportunity to admire vintage tractors, have a go on old fashioned fairground rides and enjoy an unrivalled shopping experience which can't be found on the high street.

The many animal attractions are also set to draw in the crowds this year. As well as international show jumping, the traditional livestock competitions will allow show goers to see some of the county's best rare breeds – including Red Poll Cattle, Suffolk Sheep and Suffolk Punch Horses – and hundreds of other pigs, cattle, horses, rabbits and goats, up close.

Tickets for this year's Suffolk Show are now on sale – save £6 per ticket by purchasing in advance. Advanced tickets cost £21 and prices have been held at last year's rate, while children aged under 15 will once again receive free entry. For more information visit [www.suffolkshow.co.uk](http://www.suffolkshow.co.uk) or call the ticket hotline on 01473 295900.

The Suffolk Show is run and managed by the Suffolk Agricultural Association. As a charity, the SAA's core purpose is to promote the importance of food, farming and the countryside to the economy and character of Suffolk through the Suffolk Show itself and a series of education programmes aimed at young people in schools and colleges.

**Ends**

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